

Checktember 2020 Copy Templates

We want spreading the message of Checktember to be simple and effective. So, we have created the copy templates below for you to use, or adapt, across communications, newsletters, emails and social media.

Remember to include your bespoke URL where indicated, so we can track your generated activity. If you don't have one, please get in touch with: r.adams@nationalnumeracy.org.uk

Internal Email and Newsletter Template

Checktember 2020

If you struggle with numbers you're not alone, but it's never too late to improve!

This September, National Numeracy is encouraging the nation to take part in 'Checktember'. By spending just 10 minutes a day on the National Numeracy Challenge – an easy-to-use online tool – you can check your skills with the numbers you use in everyday life, for work and home.

Because of the challenges of Covid some of us are uncertain about how to progress with career or education plans, many of us want to manage our household budget a bit better, or help our kids catch up with schoolwork. Boosting your number confidence and skills in 10 minutes a day is a great way to help with all of these.

Get started by heading to [\[www.nnchallenge.org.uk OR bespoke URL\]](http://www.nnchallenge.org.uk) and checking your skills!

Social Media Templates

Be sure to tag us in any social media activity, so we can see and share what you're up to:

- **Twitter:** @Nat_Numeracy
- **Facebook:** @nationalnumeracy
- **Instagram:** @national_numeracy
- **LinkedIn:** National Numeracy

You can download social media graphics from the [Checktember webpage](#) to add to your posts, which will look like the below and have dimensions to suit each platform:



ANNOUNCING YOUR SUPPORT - GENERAL

VERSION 1:

We're delighted to announce that we'll be joining National Numeracy for #Checktember!

Boosting number confidence and skills is a great way to be ready for all of life's challenges!


That's why this September we'd like to encourage everyone to spend 10 mins a day on the #NationalNumeracyChallenge online learning tool to improve their numeracy.

Give it a go: [\www.nnchallenge.org.uk OR bespoke URL]

VERSION 2 (shorter copy for use alongside a graphic, available [HERE](#)):

We're joining National Numeracy for #Checktember!

Boosting number skills is a great way to be ready for life's challenges, so we're encouraging everyone to spend 10 mins a day on the #NationalNumeracyChallenge.

Give it a go  [\www.nnchallenge.org.uk OR bespoke URL]

THEME 1: HELPING CHILDREN LEARN

VERSION 1:


This September, parents and carers want to help their kids feel confident with schoolwork.

That's why we're joining National Numeracy's #Checktember, to help everyone get on with numbers this September.


Spend just 10 mins a day on the #NationalNumeracyChallenge online learning tool and boost your number confidence and skills – your positivity with numbers will rub off on your kids!


Access it here: [\www.nnchallenge.org.uk OR bespoke URL]

VERSION 2:

 Going #backtoschool is a bit different this year for children and families.

That's why we're joining National Numeracy for #Checktember!

 Spend just 10 mins a day this September on the #NationalNumeracyChallenge to boost your number confidence and skills. Being positive about #maths will help your kids too!

Give it a go  [\www.nnchallenge.org.uk OR bespoke URL]

VERSION 3 (shorter copy for use alongside a graphic, available [HERE](#)):

Going #backtoschool is a bit different this year, for both children and families.

That's why we're joining National Numeracy for #Checktember!

Boost your number confidence and skills. Being positive about #maths will help your kids too!

Give it a go  www.nnchallenge.org.uk OR bespoke URL]

THEME 2: IMPROVING NUMERACY FOR WORK

VERSION 1:


Being ready for work is key this September and improving your numeracy is a great way to be prepared.



Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills though the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and enables you to quickly improve with tailored learning resources.

Access it here: www.nnchallenge.org.uk OR bespoke URL]

VERSION 2:

 Got a bit of extra time on your hands this September?

  This might be the perfect time to #upskill & boost your number confidence to be ready for future opportunities.

Join us and National Numeracy for #Checktember & spend just 10 mins a day with the #NationalNumeracyChallenge to improve your #everydaymaths.

 www.nnchallenge.org.uk OR bespoke URL]

VERSION 3 (shorter copy for use alongside a graphic, available [HERE](#)):

Got a bit of extra time this September?

This might be the perfect time to #upskill & boost your number confidence to feel better equipped for the future.

Join us and National Numeracy for #Checktember!

Give it a go  www.nnchallenge.org.uk OR bespoke URL]

THEME 3: IMPROVING NUMERACY TO HELP YOUR FINANCES

VERSION 1:


The Covid crisis has made managing home finances more challenging for many of us. Improving your numeracy skills can help you manage your money and get to grips with your household budget.

Join us and National Numeracy for #Checktember. In just 10 mins a day boost your confidence and skills with the #NationalNumeracyChallenge this September.

The Challenge can help you to understand your current #numeracy level and enables you to quickly improve with tailored learning resources.

Access it here: [\[www.nnchallenge.org.uk\]](http://www.nnchallenge.org.uk) OR bespoke URL]

VERSION 2:

 Building #number confidence comes in handy for managing our daily budgets.

During this #Covid crisis, improving your #numeracy to help manage your money is a positive move.

Join us and National Numeracy for #Checktember this month. Take just 10 mins a day to boost your confidence and skills with the #NationalNumeracyChallenge.

Give it a go  [\[www.nnchallenge.org.uk\]](http://www.nnchallenge.org.uk) OR bespoke URL]

VERSION 3 (shorter copy for use alongside a graphic, available [HERE](#)):

 Building #number confidence helps with managing our daily finances and budgets.

The #Covid crisis has made handling financial change even more important, so we're joining National Numeracy for #Checktember.

Give it a go  [\[www.nnchallenge.org.uk\]](http://www.nnchallenge.org.uk) OR bespoke URL]