# National Numeracy Day

## **Recognising your support**



#### Thank you for supporting National Numeracy Day 2024

Our National Numeracy Day Lead Delivery Partners will be recognised alongside all other National Numeracy Supporters <u>on this page.</u>

Throughout the campaign, we will also recognise your organisation's support across our channels and on key campaign content. Below are examples of where and how we will do this.

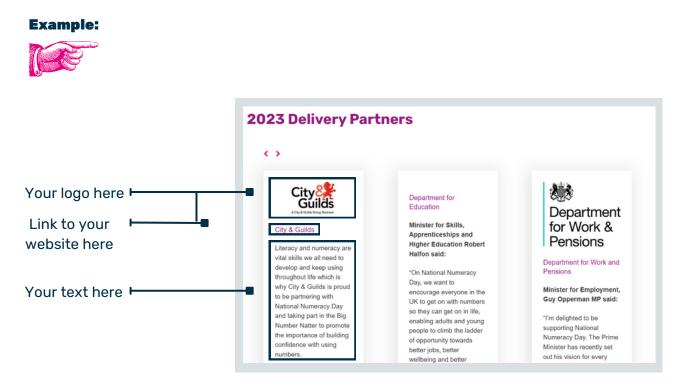
### Main campaign announcement – website

During the week commencing 22 April, we will be announcing all Lead Delivery Partners in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation's statement of support. Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after the week commencing 22 April will be added to this page as soon as possible.



National Numeracy

Dav 22 May 2024



# $\heartsuit \bigtriangledown$

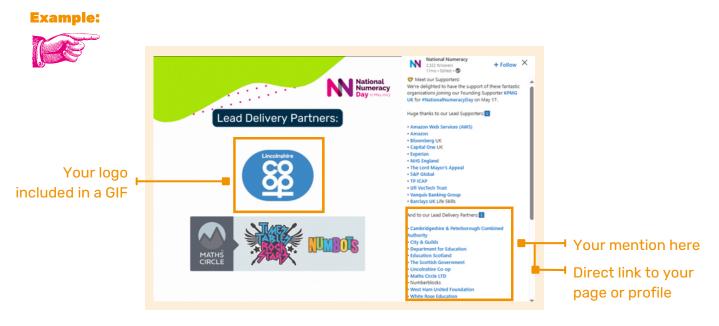
#### Partnerships announcement – social media

During the week commencing 22 April, we'll also announce your support of the campaign on social media.

#### All organisations that are confirmed by 18 April will be included in this announcement.

Where possible, your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support and logo use after 18 April will be included in our second round of social media announcements during the week commencing 6 May.



Graphics to announce support on your own channels will be provided and sent to you as part of your campaign toolkit. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.







.....

#### National Numeracy Day webpages

All Lead Delivery Partners will be reflected on all campaign web pages, with logos featuring in the footer of every page.

The National Numeracy Day homepage will also have a high-profile link to find full details of our supporters on our main announcement article (containing statements of support and logos).





### Campaign Impact Report

Following the campaign, all Lead Delivery Partners will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

#### **Example:**



National Numeracy Day Impact Report 2023						2	1	
Join us								
As National Numeracy Day continues to grow, we're immensely grafetil for our partners' webice for politike change. This year, our campaign has neached new levels of engagement in new yoursor of the county, salowing us to support communities where there is the grastest improve their neuroracy of the cost outy, salowing improve their neuroracy of the cost outy and the improve their neuroracy of the cost outy of the out improve their neuroracy. We are sopout of white we are ableining together, and we want to keep going until the work is would be out the same and out of the output of the same south output output of the same south of white we are neuronal output of the same south of the same south same short the same south of the same same south of the same south same short the same south of the same same south of the same south same short the same same south and the same same south as the same south same short the same same south as the same same south as the same south the same south same same same same south same south the same same south same south same same same same south same south same same same same same same same same	Thank you to our 2023 supporters:							
	Founding Supporter:	крмд						
	Lead Supporters:			Lead Delivery Partners:			• • • • • • •	Your logo h
	amazon	aws	Bloomberg		City Strain City City Strain City City City City City City City City	Department for Education		
strategic business benefits and we'd be delighted to discuss the ways we can work together. Please email ellie@nationalnumeracy.org.uk to arrange a chat.	🕸 BARCLA	YS   LifeSkills	CapitalOne	Department for Work & Pensions	Education Scotland	HM Treasury		
Contact Us For more information please get in touch: • Telephone: +44 (0) 1273 915044 • Email: enquiries@mationalnumeracy.org.uk • Twitter: @Yakat.Numeracy • Unkedfin: @inational-numeracy • www.nationalnumeracy.org.uk	experian.	attany	NHS England	8		<b>100</b>		
	S&P Global			NUC	8	MATHS		
Charity registered in England Charity No: 1145669 Company No: 7886294				Find out more about our National Numeracy Day 2023 supporters and partners				