

National Numeracy Day



Recognising your support



Thank you for supporting National Numeracy Day 2024

Our National Numeracy Day Lead Delivery Partners will be recognised alongside all other National Numeracy Supporters [on this page](#).

Throughout the campaign, we will also recognise your organisation's support across our channels and on key campaign content. Below are examples of where and how we will do this.



Main campaign announcement – website

During the week commencing 22 April, we will be announcing all Lead Delivery Partners in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation's statement of support. Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after the week commencing 22 April will be added to this page as soon as possible.

Example:



Your logo here

Link to your website here

Your text here

2023 Delivery Partners

< >

City & Guilds
A City & Guilds Group Business

City & Guilds

Literacy and numeracy are vital skills we all need to develop and keep using throughout life which is why City & Guilds is proud to be partnering with National Numeracy Day and taking part in the Big Number Natter to promote the importance of building confidence with using numbers.

Department for Education

Minister for Skills, Apprenticeships and Higher Education Robert Halfon said:

"On National Numeracy Day, we want to encourage everyone in the UK to get on with numbers so they can get on in life, enabling adults and young people to climb the ladder of opportunity towards better jobs, better wellbeing and better

Department for Work & Pensions

Department for Work and Pensions

Minister for Employment, Guy Opperman MP said:

"I'm delighted to be supporting National Numeracy Day. The Prime Minister has recently set out his vision for every



Partnerships announcement – social media

During the week commencing 22 April, we'll also announce your support of the campaign on social media.

All organisations that are confirmed by 18 April will be included in this announcement.

Where possible, your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support and logo use after 18 April will be included in our second round of social media announcements during the week commencing 6 May.

Example:



Graphics to announce support on your own channels will be provided and sent to you as part of your campaign toolkit. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.

Example:





National Numeracy Day webpages

All Lead Delivery Partners will be reflected on all campaign web pages, with logos featuring in the footer of every page.

The National Numeracy Day homepage will also have a high-profile link to find full details of our supporters on our main announcement article (containing statements of support and logos).

Example:



The screenshot shows the homepage layout with the following sections:

- Hero Section:** "Get started in 10 mins" with a call to action "Take the Challenge".
- Statistical Callout:** "Through National Numeracy Day over 650,000 people have taken steps to improve their numeracy. Join them by checking your numeracy now!"
- Social Media Section:** "#NationalNumeracyDay on social media" featuring a grid of tweets from various partners.
- Supporters Section:** "Supporters" with a "Find out more" button and a list of partner logos including KPMG, Ufi VocTech Trust, Amazon, and others.

Annotations on the left side of the page point to specific elements:

- "Click through to our main 'Announcement Article'" points to the "Find out more" button in the Supporters section.
- "Your logo here" points to the Ufi VocTech Trust logo in the Supported by section.
- "Link to 'Announcement Article' here" points to the Ufi VocTech Trust logo in the Supported by section.



Campaign Impact Report

Following the campaign, all Lead Delivery Partners will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

Example:




National Numeracy Day Impact Report 2023 21

Join us

As National Numeracy Day continues to grow, we're immensely grateful for our partners' commitment and their belief in our work as a vehicle for positive change.

This year, our campaign has reached new levels of engagement in every corner of the country, allowing us to support communities where there is the greatest need and support more people than ever to take steps to improve their numeracy. We are so proud of what we are achieving together, and we want to keep going until the whole nation feels number confident. Could you join us? As you can see, working with us brings a host of strategic, business benefits and we'd be delighted to discuss the ways we can work together. Please email ellie@nationalnumeracy.org.uk to arrange a chat.

Contact Us

For more information please get in touch:

- Telephone: +44 (0) 1273 915044
- Email: enquiries@nationalnumeracy.org.uk
- Twitter: [@Nat_Numeracy](https://twitter.com/Nat_Numeracy)
- LinkedIn: [national-numeracy](https://www.linkedin.com/company/national-numeracy)
- Website: www.nationalnumeracy.org.uk

Charity registered in England
Charity No: 1145669
Company No: 7886294

Thank you to our 2023 supporters:

Founding Supporter: 

Lead Supporters:          

Lead Delivery Partners:          

Find out more about our National Numeracy Day 2023 supporters and partners

→ Your logo here