National Numeracy Day

National Numeracy Day 22 May 2024

Recognising your support

Thank you for supporting National Numeracy Day 2024

Our National Numeracy Day Lead Supporters will be recognised alongside all other National Numeracy Supporters **on this page.**

Throughout the campaign, we will also recognise your organisation's support across our channels and on key campaign content. Below are examples of where and how we will do this.

Main campaign announcement – website

During the week commencing 22 April, we will be announcing all Lead Supporters in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation's statement of support.
Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after the week commencing 22 April will be added to this page as soon as possible.
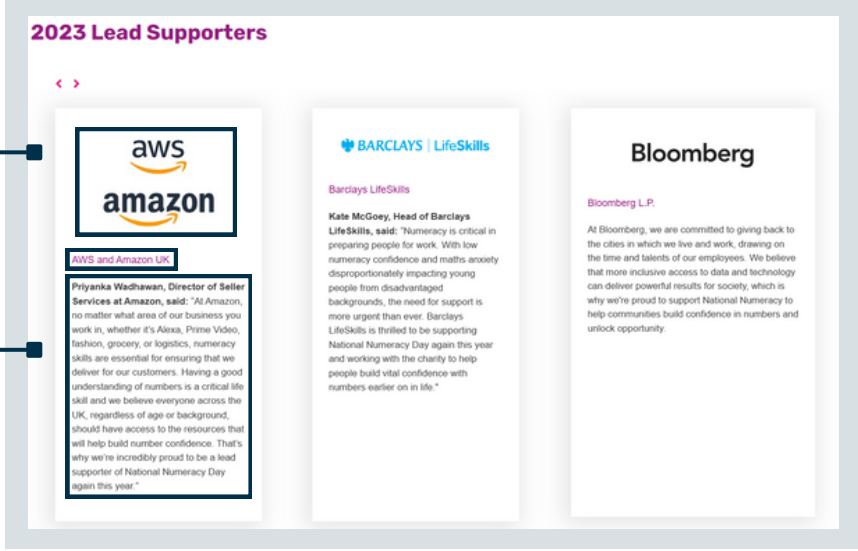
Example:

Your logo here

Link to your website here

Your text here

Partnerships announcement – social media

During the week commencing 22 April, we'll also announce your support of the campaign on social media.

All organisations that are confirmed by 18 April will be included in this announcement.

Where possible, your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support and logo use after 18 April will be included in our second round of social media announcements during the week commencing 6 May.

Example:

Your logo included in a GIF

Your mention here

Direct link to your page or profile

Graphics to announce support on your own channels will be provided and sent to you as part of your campaign toolkit. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.

Example:

National Numeracy Day webpages

All Lead Supporters will be reflected on all campaign web pages, with logos featuring in the footer of every page.

The National Numeracy Day homepage will also have a high-profile link to find full details of our supporters on our main announcement article (containing statements of support and logos).

Example:

Click through to
our main 'Announcement Article'

Your logo here

Link to
'Announcement Article' here

Campaign Impact Report

Following the campaign, all Lead Supporters will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

Example:

Your logo here