

National Numeracy Day

Recognising your support



Thank you for supporting National Numeracy Day 2024

Our National Numeracy Day Lead Supporters will be recognised alongside all other National Numeracy Supporters [on this page](#).

Throughout the campaign, we will also recognise your organisation’s support across our channels and on key campaign content. Below are examples of where and how we will do this.



Main campaign announcement – website

During the week commencing 22 April, we will be announcing all Lead Supporters in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation’s statement of support. Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after the week commencing 22 April will be added to this page as soon as possible.

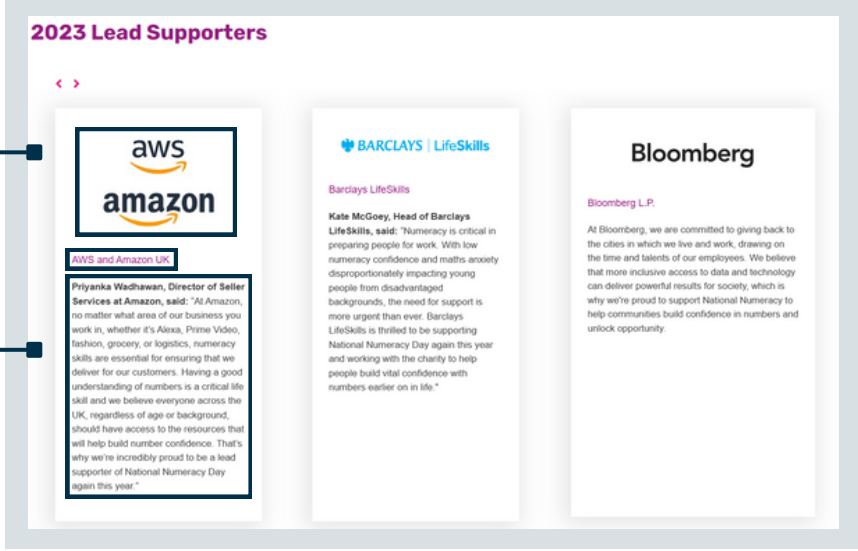
Example:



Your logo here

Link to your website here

Your text here



2023 Lead Supporters

aws amazon

BARCLAYS | LifeSkills

Bloomberg



Partnerships announcement – social media

During the week commencing 22 April, we'll also announce your support of the campaign on social media.

All organisations that are confirmed by 18 April will be included in this announcement.

Where possible, your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support and logo use after 18 April will be included in our second round of social media announcements during the week commencing 6 May.

Example:




Lead Supporters:

S&P Global

TP ICAP

Meet our Supporters:
We're delighted to have the support of these fantastic organisations joining our Founding Supporter KPMG UK for #NationalNumeracyDay on May 17.

Huge thanks to our Lead Supporters:

- Amazon Web Services (AWS)
- Amazon
- Bloomberg UK
- Capital One UK
- Experian
- NHS England
- The Lord Mayor's Appeal
- S&P Global
- TP ICAP
- UFI VocTech Trust
- Vanquis Banking Group
- Barclays UK Life Skills

And to our Lead Delivery Partners:

- Cambridgeshire & Peterborough Combined Authority
- City & Guilds
- Department for Education
- Education Scotland
- The Scottish Government
- Lincolnshire Co-op
- Maths Circle LTD
- Numberblocks
- West Ham United Foundation

Your logo included in a GIF

Your mention here

Direct link to your page or profile

Graphics to announce support on your own channels will be provided and sent to you as part of your campaign toolkit. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.

Example:




National Numeracy Day 22 May 2024

Proud to be a
NATIONAL NUMERACY DAY
Lead Supporter

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National Numeracy Day webpages

All Lead Supporters will be reflected on all campaign web pages, with logos featuring in the footer of every page.

The National Numeracy Day homepage will also have a high-profile link to find full details of our supporters on our main announcement article (containing statements of support and logos).

Example:



The screenshot shows the homepage layout with the following sections and annotations:

- Get started in 10 mins:** A call to action section with a "Take the Challenge" button.
- Through National Numeracy Day over 650,000 people have taken steps to improve their numeracy. Join them by checking your numeracy now!** A grey banner with a link to "Check your numeracy".
- #NationalNumeracyDay on social media:** A grid of social media posts from various organizations.
- Supporters:** A section titled "Supporters" with a "Find out more" button. An annotation points to this button with the text: "Click through to our main 'Announcement Article'".
- Supported by:** A footer section with logos of partner organizations. An annotation points to the Ufi VocTech Trust logo with the text: "Your logo here". Another annotation points to the "Find out more" link in the footer with the text: "Link to 'Announcement Article' here".

Click through to our main 'Announcement Article'

Your logo here

Link to 'Announcement Article' here



Campaign Impact Report

Following the campaign, all Lead Supporters will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

Example:




Join us

As National Numeracy Day continues to grow, we're immensely grateful for our partners' commitment and their belief in our work as a vehicle for positive change.

This year, our campaign has reached new levels of engagement in every corner of the country, allowing us to support communities where there is the greatest need and support more people than ever to take steps to improve their numeracy. We are so proud of what we are achieving together, and we want to keep going until the whole nation feels number confident. Could you join us? As you can see, working with us brings a host of strategic, business benefits and we'd be delighted to discuss the ways we can work together. Please email ellie@nationalnumeracy.org.uk to arrange a chat.

Contact Us

For more information please get in touch:

- Telephone: +44 (0) 1273 915044
- Email: enquiries@nationalnumeracy.org.uk
- Twitter: [@Nat_Numeracy](https://twitter.com/Nat_Numeracy)
- LinkedIn: [national-numeracy](https://www.linkedin.com/company/national-numeracy)
- Website: www.nationalnumeracy.org.uk

Charity registered in England
Charity No: 1145669
Company No: 7886294

Thank you to our 2023 supporters:

Founding Supporter: 

Lead Supporters:   



Lead Delivery Partners:

Find out more about our National Numeracy Day 2023 supporters and partners

Navigation Menu: Our campaign activities | Aiming campaign | Real life impact | Political support | Across the UK | Supporting adult numeracy | The Big Number Battle | Numeracy + Creativity | Numeracy + Industry | Supporting children's numeracy | Children's activities | National Numeracy Day UK | Number Sense competition | In the news | Leading the way with NPD | Our Lead Supporters | Thank you | **Join us**

→ Your logo here