



## Recognising Your Support

### Thank you for supporting National Numeracy Day 2022

Our National Numeracy Day Lead Supporters and Lead Delivery Partners will be recognised alongside all other National Numeracy Supporters on this page.

Throughout the campaign, we will also recognise your organisation's support across our channels and on key campaign content. Below are examples of where and how we will do this.

### Main campaign announcement – website

On 28 March, we will be announcing all Lead Supporters and Lead Delivery Partners in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation's statement of support. Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after 28 March will be added to [this page](#) as soon as possible.

**Example:**

2021 Lead Supporters

Your logo here

Link to your website here

Your text here

Bloomberg

Bloomberg

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. We are committed to giving back to the cities in which we live and work, using the time and talents of our employees. We believe that more inclusive access to data and technology can deliver powerful results for society, which is why we're proud to support National Numeracy to help communities build confidence and unlock opportunity.

experian.

Experian

Experian is committed to helping people manage their finances successfully, including through our innovative products and services and our wide-ranging public education work. We know that promoting the essentials of numeracy can play an important part, evidenced by a pilot study between Experian and National Numeracy that suggested a link between numeracy and creditworthiness. We look forward to joining forces with a number of like-minded organisations to help deliver this year's exciting National Numeracy Day Virtual Festival.

NHS

Health Education England

Health Education England (HEE) exists for one reason only: to support the delivery of excellent healthcare and health improvement to the patients and public of England by ensuring that the workforce of today and tomorrow has the right number skills, values and behaviours, at the right time and in the right place. HEE is delighted to be a lead supporter of National Numeracy Day for the fourth year running.





## Main campaign announcement – social media

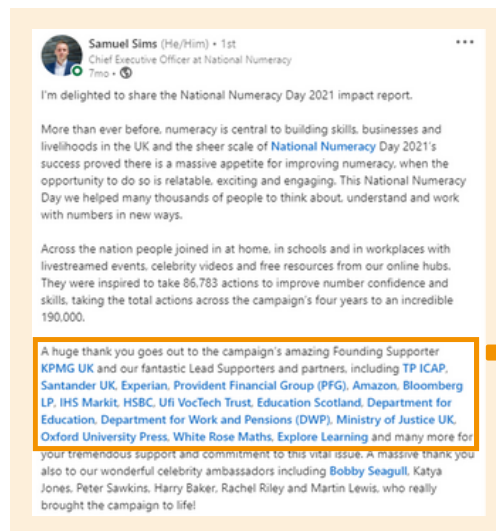
The main campaign announcement will be supported with announcements on social media.

**All organisations that are confirmed by 5pm 11 March 2022 will be included in this announcement.**

Where possible your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support/logo use after 5pm 11 March and before 22 April will be included in our second round of social media announcements on 3 May.

### Example:



Your mention here

Direct link to your page or profile

Graphics to announce support on your own channels will be provided and sent to you as part of your campaign toolkit. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.

### Example:





## National Numeracy Day webpages

All Lead Supporters and Lead Delivery Partners will be reflected on all campaign web pages, with logos featuring in the footer of every page.

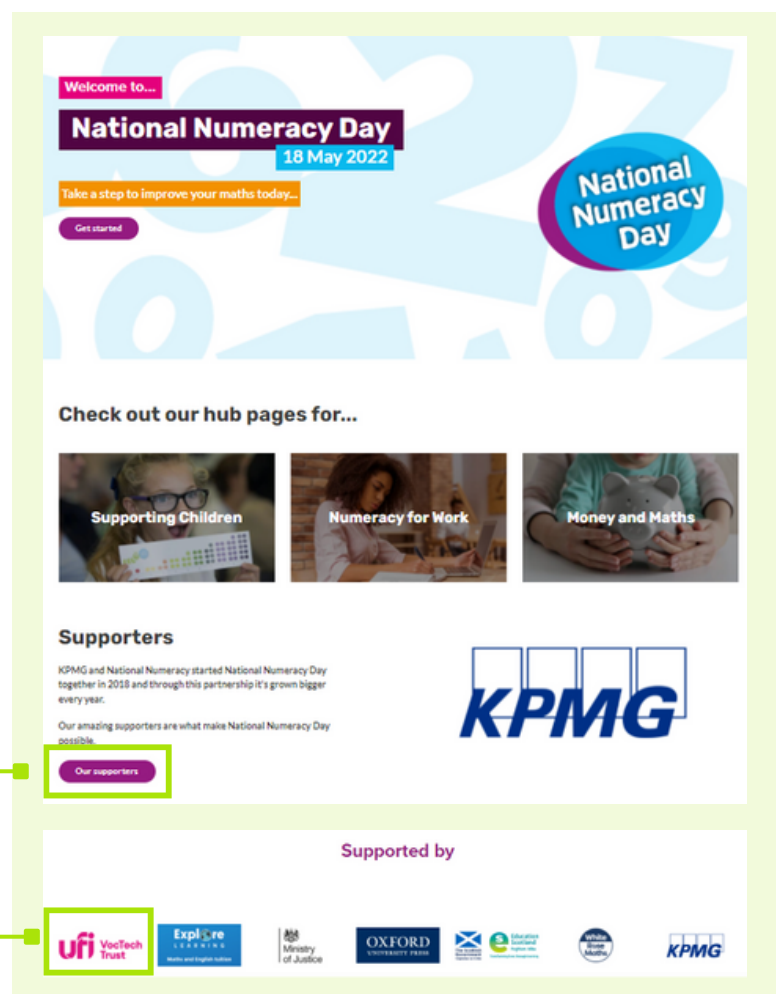
The National Numeracy Day homepage will also have a high-profile link to find full details of our Supporters on our main announcement article, (containing statements of support and logos ).

### Example:

Click through to  
our main 'Announcement Article'

Your logo here

Link to  
'Announcement  
Article' here



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## National Numeracy Day

### Campaign Impact Report

Following the campaign, all Lead Supporters and Lead Delivery Partners will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

#### Example:



### Campaign Showreel

All Lead Supporters and Lead Delivery Partners will be displayed within our campaign highlights showreel, which is shared widely online and is permanently hosted on YouTube.

#### Example:

