

National Numeracy & YouGov

Numeracy levels and attitudes towards maths and numbers



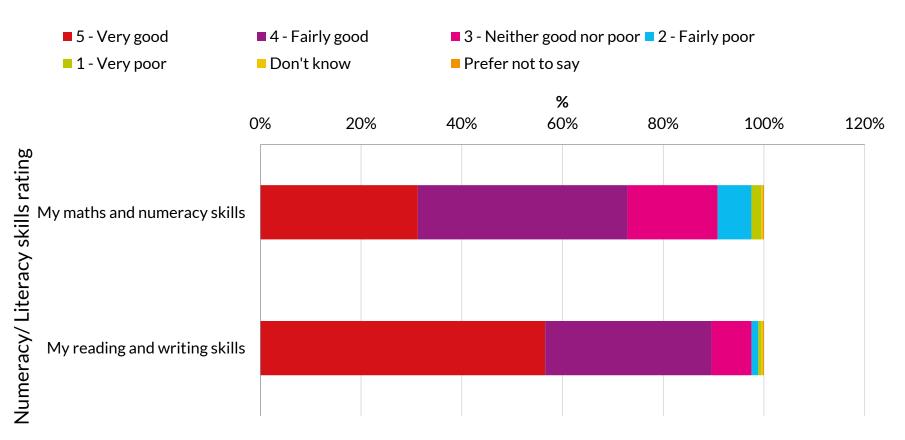
Survey findings

National Numeracy commissioned a YouGov survey of 2000 adults in the UK to assess attitudes towards and confidence with numbers. These are the findings.



Numeracy/Literacy skills rating

On a scale of 1-5, where 1 means very poor and 5 means very good, how would you rate each of the following?

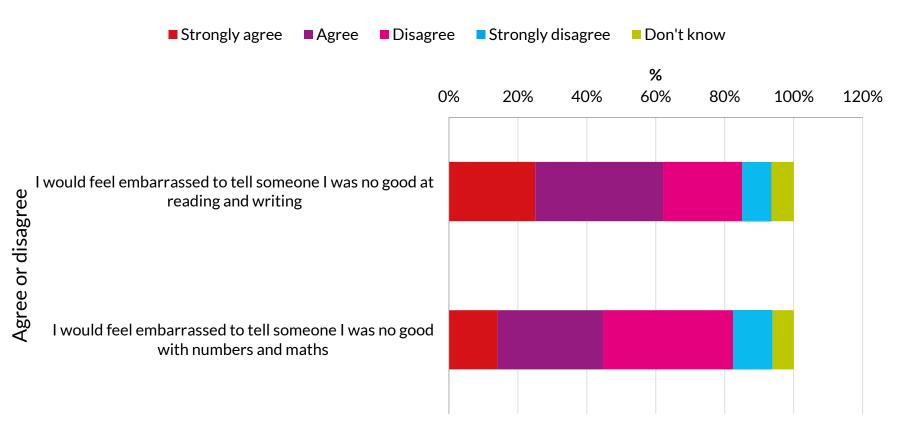






Agree or disagree

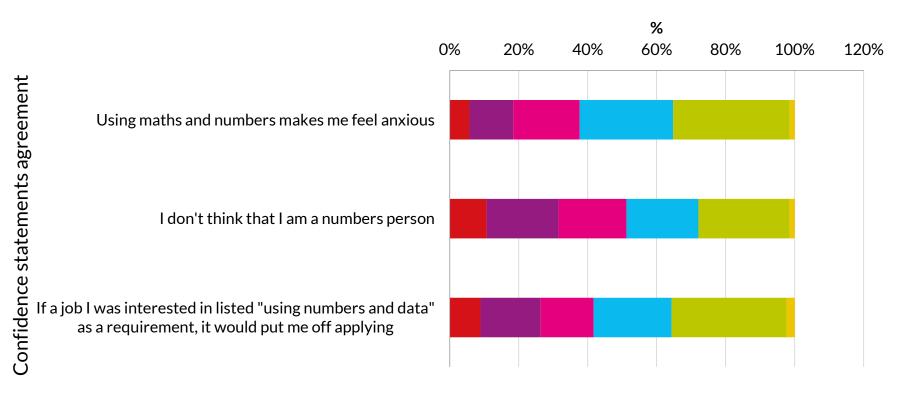
Regardless of your actual ability in these areas, to what extent do you agree or disagree with each of the following statements?



Confidence statements agreement

To what extent do you agree or disagree with each of the following statements?

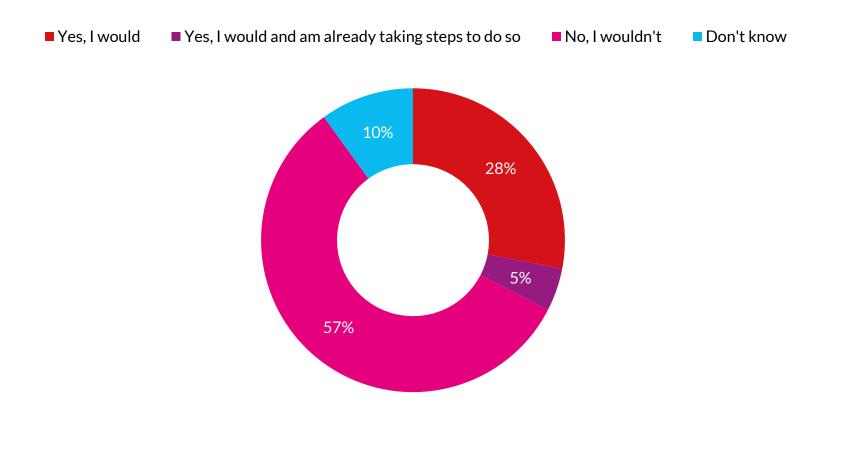
Strongly agree Tend to agree Neither agree nor disagree Tend to disagree Strongly disagree Don't know





Desire to improve maths and numeracy skills

Thinking about your current level of maths and numeracy skills... Would you like to improve your maths and numeracy skills?

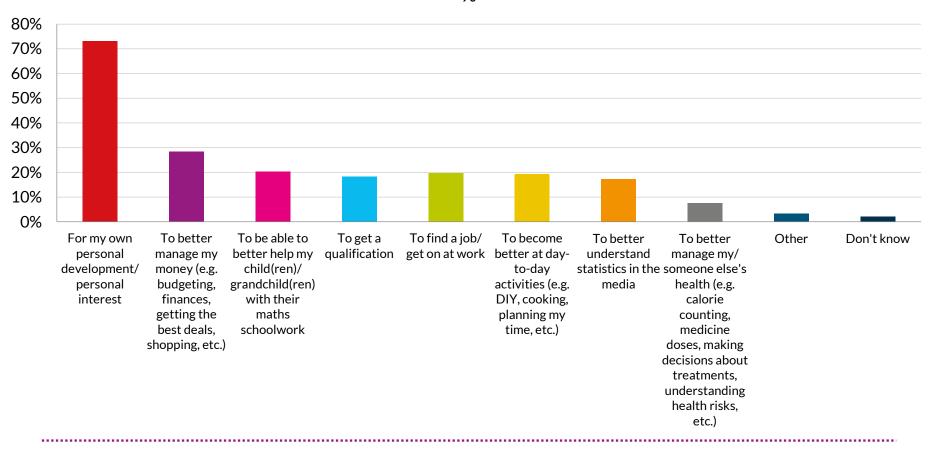




Reasons for wanting to improve maths and numeracy skills



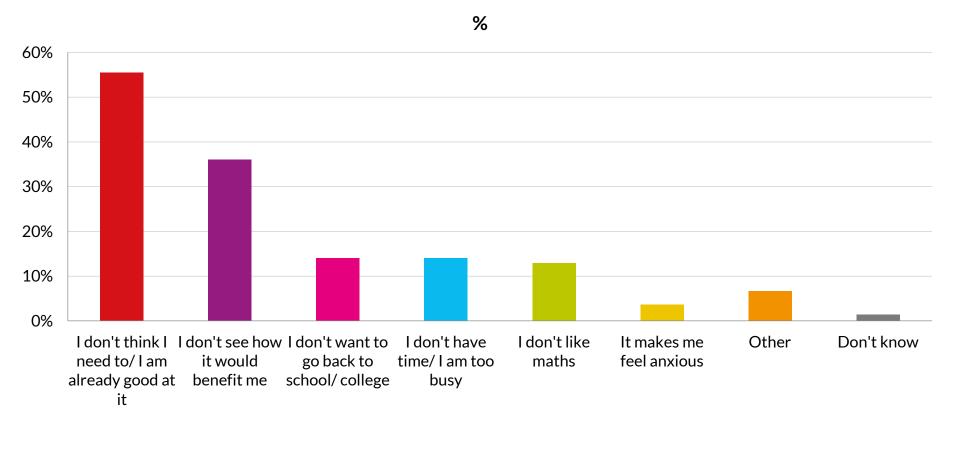
You mentioned that you would like to improve, or are already taking steps to improve, your maths and numeracy skills... Which, if any, of the following are reasons for this? (Please select all that apply) %



Reasons for not wanting to improve maths and numeracy skills

National Numeracy Getting on with numbers

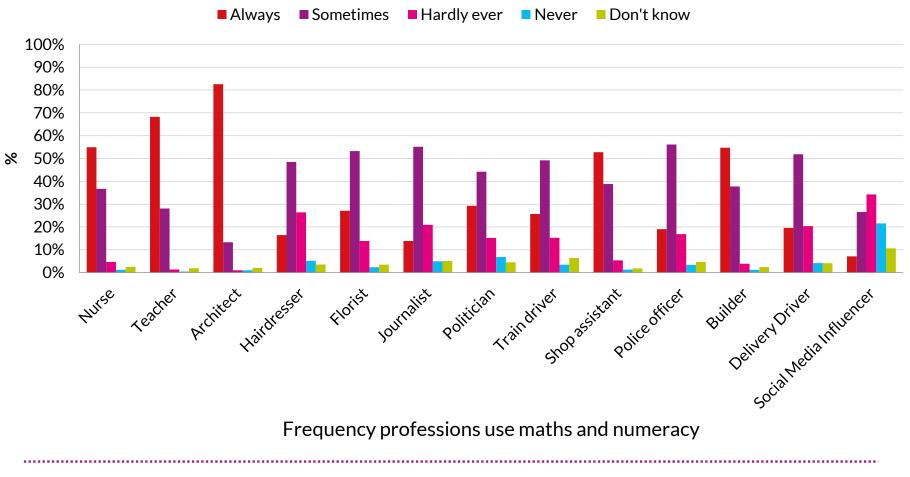
You mentioned that you would not like to improve your maths and numeracy skills... Which, if any, of the following are reasons for this? (Please select all that apply)





Frequency professions use maths and numeracy

In general, how often, if at all, do you think each of the following professions need to use maths and numeracy as part of their day-to-day job?

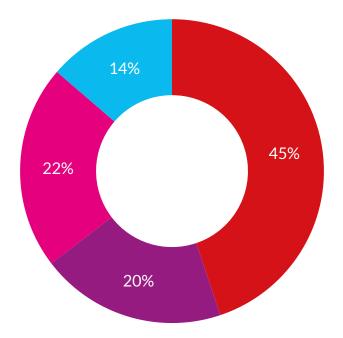


Most proud of child



For the following question, even if you do not have a child we are still interested in your opinion. Which, if either, of the following would make you MOST proud of your child?

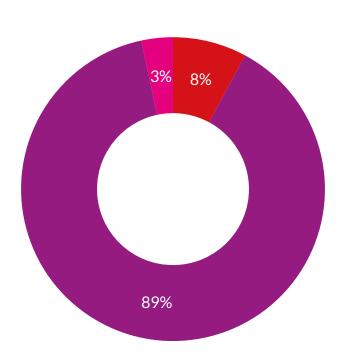
■ If they were very good at reading and writing ■ If they were very good with numbers ■ Neither ■ Don't know



National Numeracy prompted awareness



National Numeracy is an organisation that focuses on adults and children with low levels of numeracy skills. Before taking this survey, had you heard of this organisation?

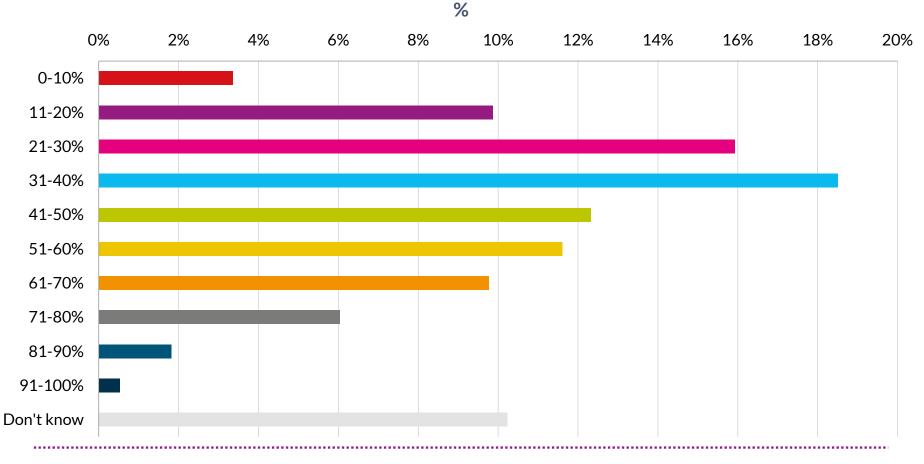


■ Yes ■ No ■ Don't know

Percentage thought to get 2 or more skills questions incorrect

National Numeracy Getting on with numbers

In 2019, we asked 2,000 UK adults the same five numeracy questions you have just answered. What percentage of those surveyed do you think answered 2 or fewer questions correctly? (Please provide your best estimate)





Background

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2229 adults. Fieldwork was undertaken between 12th - 13th September 2022. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+).