

National Numeracy Corporate Volunteering

PROGRAMME REPORT

September 2024 - July 2025



Summary

Negative attitudes towards numbers and maths are prevalent in the UK, with millions believing they are 'just not a maths person'. Improving the numeracy of the nation requires a cultural shift in attitudes: from a negative culture of fear and anxiety, to a positive number-confident culture in which prevailing attitudes recognise and embrace the value of numeracy in our daily lives.

As part of Big Change 2 in our 2025-2028 Strategy, 'Numeracy for Success', National Numeracy is prioritising the Corporate Volunteering Programme to help drive this change. Through inspiring school sessions, our volunteers act as relatable role models, showing primary children how maths matters in everyday life and future careers.

The programme also offers the opportunity for our corporate partners and supporters to make a tangible difference in their local communities, fostering numeracy as a crucial element for social mobility. It expands our impact and reach into the communities most in need, utilising insights from the UK Numeracy Index and our corporate partners and supporters. Our mission is to empower communities where the need is greatest, as low numeracy disproportionately affects them, with disadvantaged children falling ten months behind their wealthier peers in maths by age 11.* We can run this programme thanks to the support and enthusiasm from our corporate partners and supporters.

Participation in the programme surged during Year 2 and this momentum has continued in Year 3.

In 2024 / 2025:

- We reached an amazing **17,752 children** during the year of activity.
- We did this by training **150 volunteers** and facilitating volunteer visits with our partners and supporters, AWS, Barratt Redrow Foundation, Capital One, CISI Future Foundation, Experian, EY, Kartesia, London Stock Exchange Group, McKinsey, S&P Global, TP ICAP and Vanquis Banking Group.
- **120 volunteers** delivered **111 'My Maths Story' assemblies** and **140 'Maths in the Real World' class sessions**, reaching **17,752 children** in **109 schools**, with volunteers giving a total of **214.25 training hours** and **323.25 delivery hours**.



School sessions: our volunteers are here to help! – teachers and pupils share their feedback on the programme.

*<https://epi.org.uk/annual-report-2025-disadvantage/>

Both the assemblies and class sessions delivered in schools by volunteers aim to:

CONNECT

classroom learning with the real-world applications of maths

ENCOURAGE

children to consider careers involving maths

INSPIRE

a recognition of maths in everyday life

CHALLENGE

stereotypes about gender, careers and the workplace

MEET

the Gatsby Benchmark of Good Career Guidance; Benchmark 4 – Linking Curriculum Learning to Careers





These sessions also offer corporate volunteers opportunities to showcase and develop their own skills, boosting their self-confidence and sense of achievement.



I want to take this opportunity to say how brilliant our volunteers were today [...] wonderful, informative and extremely enthused by their jobs [...] a credit to you. The children have had such a great time and have been enthused about maths in the real world. Thank you so much for our wonderful morning.



...the National Numeracy resources were great. The staff and students were brilliant and very engaging and warm, I felt very appreciated by everyone and [...] I left with a big sense of expanding on my own community through them and being involved with their ideas. I'm very glad to have participated and would love to do it again.



***98% of teachers agreed that the sessions inspired the children to see the maths in life beyond school.**

***91% of volunteers agreed they were able to develop their communication skills.**

***88% of volunteers agreed taking part had developed their self-confidence.**

***99% of volunteers agreed they had fun and enjoyed themselves.**

Thank you to all of our corporate partners and supporters who are committed to our Corporate Volunteering Programme, and who have given their time so willingly to help make a real difference, and inspire numeracy for equality, success, and community. Thank you also to all the schools who have taken part in the programme and welcomed our volunteers so warmly.

If you would like further information about the programme or its impact, please contact volunteering@nationalnumeracy.org.uk.

If you are a corporate organisation that would like more information about becoming a National Numeracy partner and taking part in our Corporate Volunteering Programme, please contact partnerships@nationalnumeracy.org.uk.

Primary or junior schools can find out more, see if we have corporate volunteers in their area, and apply for a volunteer visit [here](#).

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National Numeracy is a charity dedicated to helping people feel confident with numbers and using everyday maths. Our mission is to empower children and adults in the UK to get on with numbers so they can fulfil their potential at work, home and school. Our work improves how people understand and work with numbers in everyday life, sparking better opportunities and brighter futures.

National Numeracy is a registered company (company no: 7886294) and charity (charity no: 1145669).

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