

Checktember 2022 messaging information and templates

We want spreading the message of Checktember to be simple and effective.

We have created the copy templates below for you to use or adapt across communications. Use them to encourage your staff, students or service users to take an annual check of their numeracy levels this September!

You can also find an editable poster on our [Checktember webpage](#), to use alongside your messaging, as well as an email footer/intranet banner. A guide to using our email footer/intranet banner can be found at the end of this PDF.

Internal Email and Newsletter Template

Checktember 2022

Plans for work and study have been disrupted recently, but one thing is certain: feeling confident with numbers helps us take advantage of opportunities. Check your skills and feel prepared to progress in your career/get back into studying/make the most of your current role **[delete as appropriate for your channels]**.

If you struggle with numbers you're not alone, but it's never too late to improve!

For September, National Numeracy is encouraging the nation to take part in 'Checktember'. By spending just 10 minutes a day on the National Numeracy Challenge – a free and easy-to-use online tool – you can check your skills with the numbers you use in everyday life, for work and home.

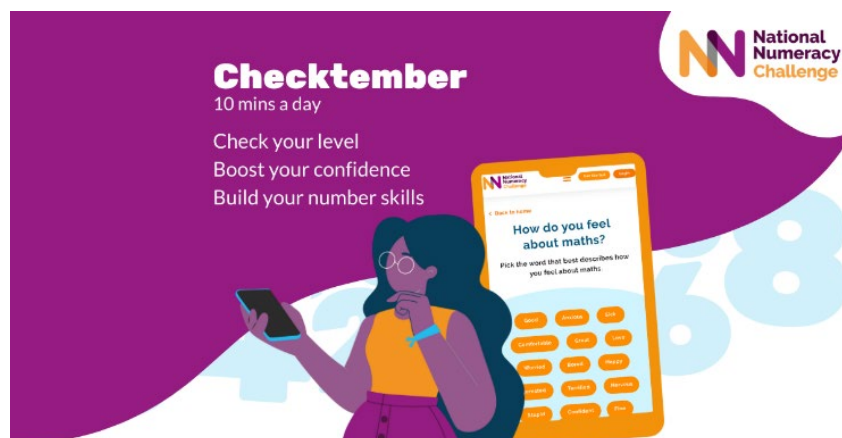
Get started by heading to <https://www.nationalnumeracy.org.uk/challenge> and checking your skills!

Social Media Templates

Be sure to tag us in any social media activity, so we can see and share what you're up to:

- **Twitter:** @Nat_Numeracy
- **Facebook:** @nationalnumeracy
- **Instagram:** @national_numeracy
- **LinkedIn:** National Numeracy

You can download social media graphics from the [Checktember webpage](#) to add to your posts, which will look like the below and have dimensions to suit each platform:



ANNOUNCING YOUR SUPPORT – GENERAL

VERSION 1:

We're delighted to join National Numeracy for #Checktember!

Plans for work and study have been disrupted recently, but one thing is certain: feeling confident with numbers helps us take advantage of opportunities.

Many of us struggle with numbers, but you are not alone, and you can improve with the right support.

That's why this September we'd like to encourage everyone to spend 10 mins a day on the #NationalNumeracyChallenge online learning tool to improve their numeracy.

Give it a go <https://www.nationalnumeracy.org.uk/challenge/>

VERSION 2:

We're joining National Numeracy for #Checktember!

Boosting number skills is a great way to feel prepared to progress your career, so we're encouraging everyone to try the #NationalNumeracyChallenge.

Give it a go <https://www.nationalnumeracy.org.uk/challenge>

FOCUS – TO GET ON AT WORK

VERSION 1:

Progressing at work has been tricky recently; it's been hard to find time for personal development and stay motivated.

One thing is certain: if you want to make the most of a current role and progress, feeling confident with numbers helps us take advantage of opportunities.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills through the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and enables you to quickly improve with tailored learning resources.

Give it a go for free here <https://www.nationalnumeracy.org.uk/challenge>

VERSION 2:

If you want to make the most of a current role and progress, feeling confident with numbers helps take advantage of opportunities.

Join us and National Numeracy for #Checktember & spend just 10 mins a day with the free #NationalNumeracyChallenge to improve your #everydaymaths.

Give it a go <https://www.nationalnumeracy.org.uk/challenge>

FOCUS - TO GET INTO WORK

VERSION 1:

Many of us struggle to find our first job, and it can be hard to know what opportunities are open to you.

Building number confidence and skills helps us feel prepared when job hunting, during the interview process, and when starting new roles.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills with the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and enables you to quickly improve with tailored learning resources.

Access it here <https://www.nationalnumeracy.org.uk/challenge>

VERSION 2:

Many of us struggle to find work or think about changing jobs. It can be hard, especially with the cost of living increasing.

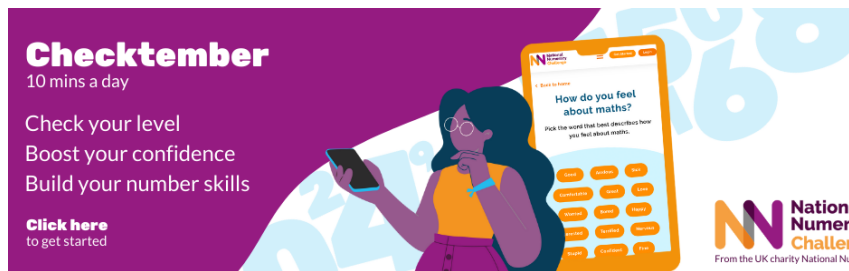
Building number confidence helps us feel more prepared when job hunting or adapting to a new role.

This September, take just 10 mins a day to support your job search. Check your numeracy level and boost your confidence with the National Numeracy Challenge.

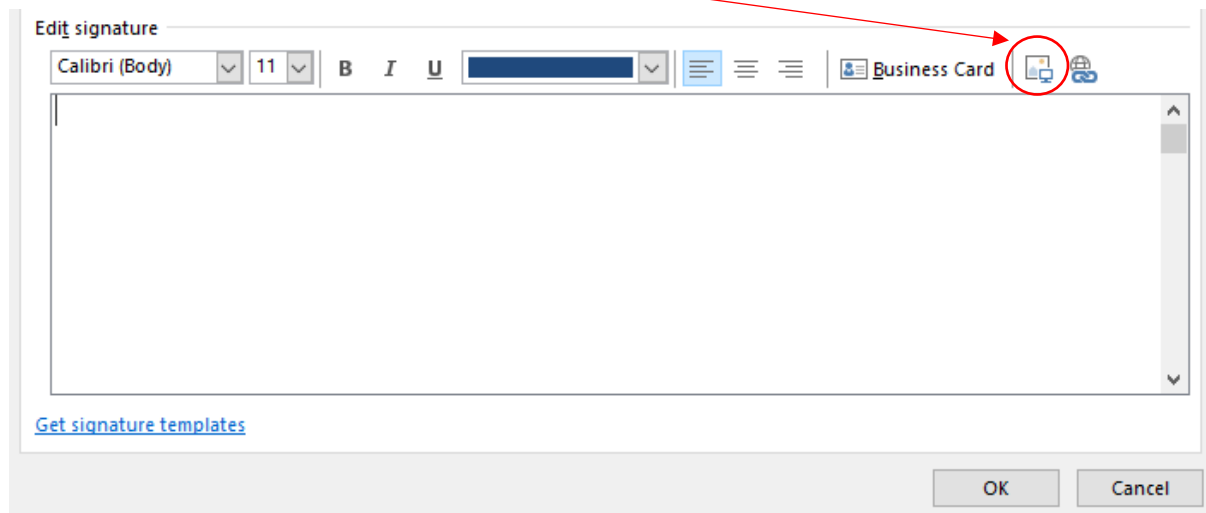
<https://www.nationalnumeracy.org.uk/challenge>

Guide to using the Checktember 2022 email footer/intranet banner

1. Go to <https://www.nationalnumeracy.org.uk/checktember> and download the email footer, which looks like the below:



2. Open your email client and add a new signature
3. Attach the image into the signature editor



4. Add a hyperlink to your footer – right-click on the image in the signature, click “Link” and enter the Challenge’s web address – <https://www.nationalnumeracy.org.uk/challenge>

N.B. These can also be used as Intranet banners, and you can use your internal comms system/CMS to link the image to the Challenge’s web address