

Checktember 2021 messaging information and templates

We want spreading the message of Checktember to be simple and effective.

We have created the copy templates below for you to use, or adapt, across communications, newsletters, emails and social media so that you can help us get as many people checking their numeracy levels this September.

You will also find below a guide to using our Checktember email footers/intranet banners, which you download from the [Checktember webpage](#).

Internal Email and Newsletter Template

Checktember 2021

Following the challenges of Covid many of us are uncertain about how to progress with work or education plans. Numeracy can help us be in the best position to bounce back, find a new job, adapt to a new industry, or make the most of our current job.

If you struggle with numbers you're not alone, but it's never too late to improve!

For September, National Numeracy is encouraging the nation to take part in 'Checktember'. By spending just 10 minutes a day on the National Numeracy Challenge – a free and easy-to-use online tool – you can check your skills with the numbers you use in everyday life, for work and home.

Get started by heading to <https://www.nationalnumeracy.org.uk/challenge> and checking your skills!

Social Media Templates

Be sure to tag us in any social media activity, so we can see and share what you're up to:

- **Twitter:** @Nat_Numeracy
- **Facebook:** @nationalnumeracy
- **Instagram:** @national_numeracy
- **LinkedIn:** National Numeracy

You can download social media graphics from the [Checktember webpage](#) to add to your posts, which will look like the below and have dimensions to suit each platform:



ANNOUNCING YOUR SUPPORT – GENERAL

VERSION 1:

We're delighted to join National Numeracy for #Checktember!

Boosting number confidence and skills is a great way to be ready for all of life's challenges, especially with work – whether getting into a new career or progressing in the role you have.

That's why this September we'd like to encourage everyone to spend 10 mins a day on the #NationalNumeracyChallenge online learning tool to improve their numeracy.

Give it a go <https://www.nationalnumeracy.org.uk/challenge/>

VERSION 2:

We're joining National Numeracy for #Checktember!

Boosting number skills is a great way to feel prepared to progress your career, so we're encouraging everyone to try the #NationalNumeracyChallenge.

Give it a go <https://www.nationalnumeracy.org.uk/challenge>

FOCUS – TO GET ON AT WORK

VERSION 1:

Brushing up on numbers can help us be more confident at work and progress in our jobs.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills though the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and enables you to quickly improve with tailored learning resources.

Give it a go for free here <https://www.nationalnumeracy.org.uk/challenge>

VERSION 2:

Gaining confidence with numbers can help us feel prepared to progress in our roles at work.

Join us and National Numeracy for #Checktember & spend just 10 mins a day with the free #NationalNumeracyChallenge to improve your #everydaymaths.

Give it a go <https://www.nationalnumeracy.org.uk/challenge>

FOCUS – TO GET INTO WORK

VERSION 1:

Feeling confident with looking for work is key. This September improving your numeracy is a great way to be prepared.

Join us and National Numeracy for #Checktember and spend as little as 10 mins a day boosting your number confidence and skills with the #NationalNumeracyChallenge.

The Challenge can help you to understand your current numeracy level and enables you to quickly improve with tailored learning resources.

Access it here <https://www.nationalnumeracy.org.uk/challenge>

VERSION 2:

Looking for a new job this September?

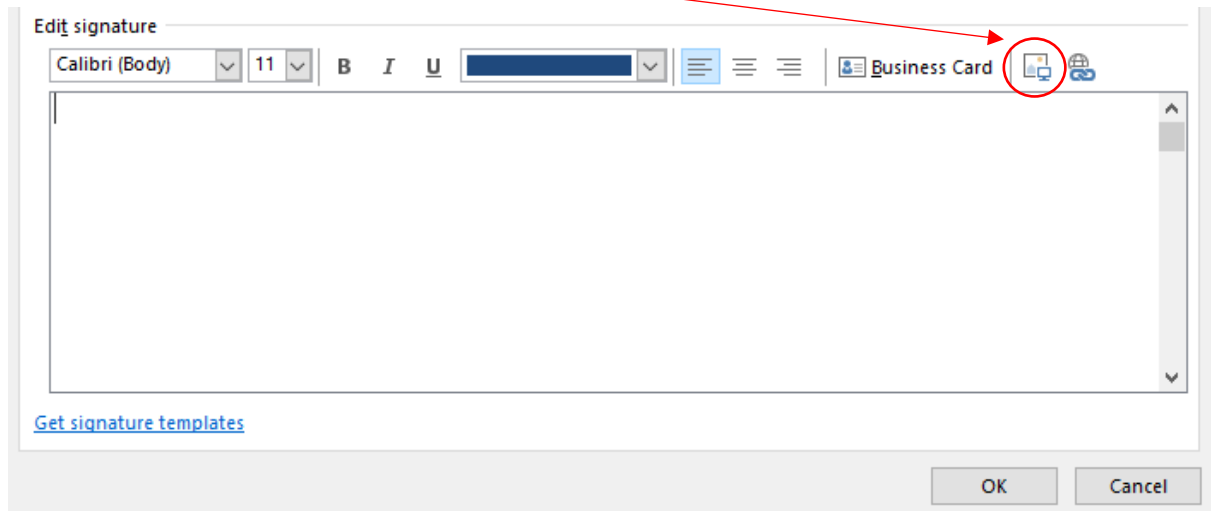
This might be the perfect time to #upskill & boost your number confidence to be ready for future opportunities.

Join us and National Numeracy for #Checktember & spend just 10 mins a day to improve your #everydaymaths.

<https://www.nationalnumeracy.org.uk/challenge>

Guide to using the Checktember 2021 email footer/intranet banner

1. Go to <https://www.nationalnumeracy.org.uk/checktember> and download the email footers
2. Open your email client and add a new signature
3. Attach the image into the signature editor



4. Add a hyperlink to your footer – right-click on the image in the signature, click “Link” and enter the Challenge’s web address – <https://www.nationalnumeracy.org.uk/challenge>

N.B. These can also be used as Intranet banners, and you can use your internal comms system/CMS to link the image to the Challenge’s web address