

# National Numeracy Day



## Recognising your support



### Thank you for supporting National Numeracy Day 2023

Our National Numeracy Day Lead Supporters and Lead Delivery Partners will be recognised alongside all other National Numeracy Supporters [on this page](#).

Throughout the campaign, we will also recognise your organisation's support across our channels and on key campaign content. Below are examples of where and how we will do this.



### Main campaign announcement – website

On 25 April, we will be announcing all Lead Supporters and Lead Delivery Partners in our main campaign announcement article.

This will have prominent visibility on the National Numeracy homepage and be linked to from the National Numeracy Day homepage.

We will display your logo alongside your organisation's statement of support. Your logo can link to your chosen webpage. Organisations will be listed in alphabetical order.

Any organisations that confirm support or give approved content after 25 April will be added to this page as soon as possible.

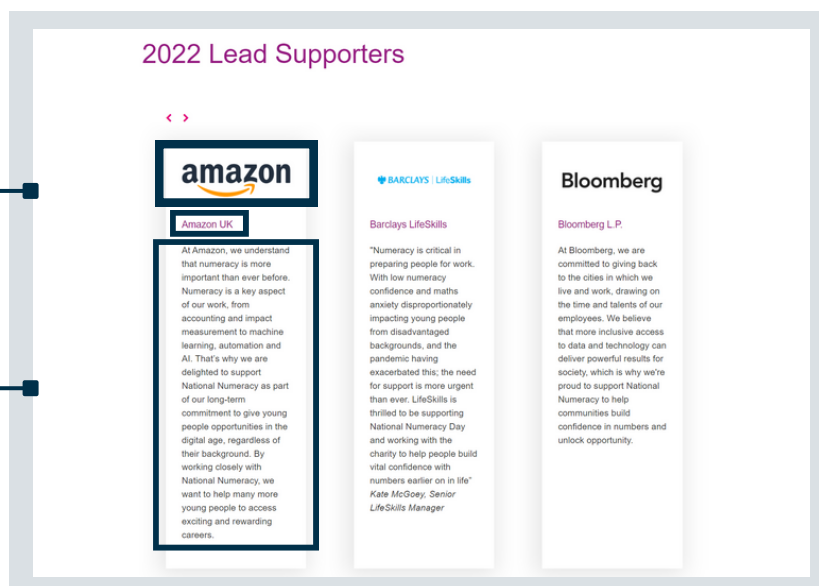
### Example:



Your logo here

Link to your website here

Your text here





## Partnerships announcement – social media

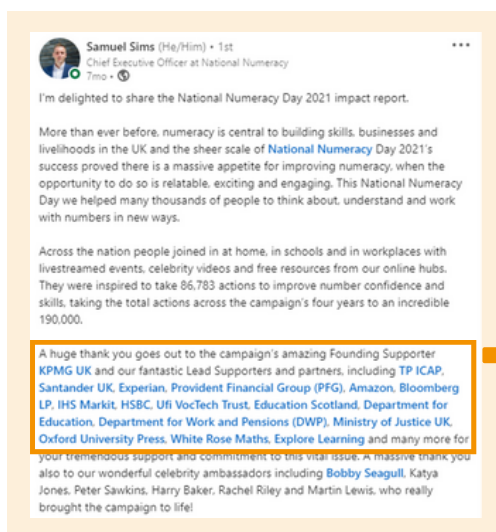
On 25 April, we'll also announce your support of the campaign on social media.

**All organisations that are confirmed by 18 April will be included in this announcement.**

Where possible, your logo will be included in the post and your chosen social media channel will be tagged.

Organisations that confirm support and logo use after 18 April will be included in our second round of social media announcements on 3 May.

### Example:



Your mention here

Direct link to your page or profile

Graphics to announce support on your own channels will be provided and sent to you as part of your campaign and communication guide. Feel free to use these at any time that works for you. We will amplify and share posts we are tagged in.

### Example:



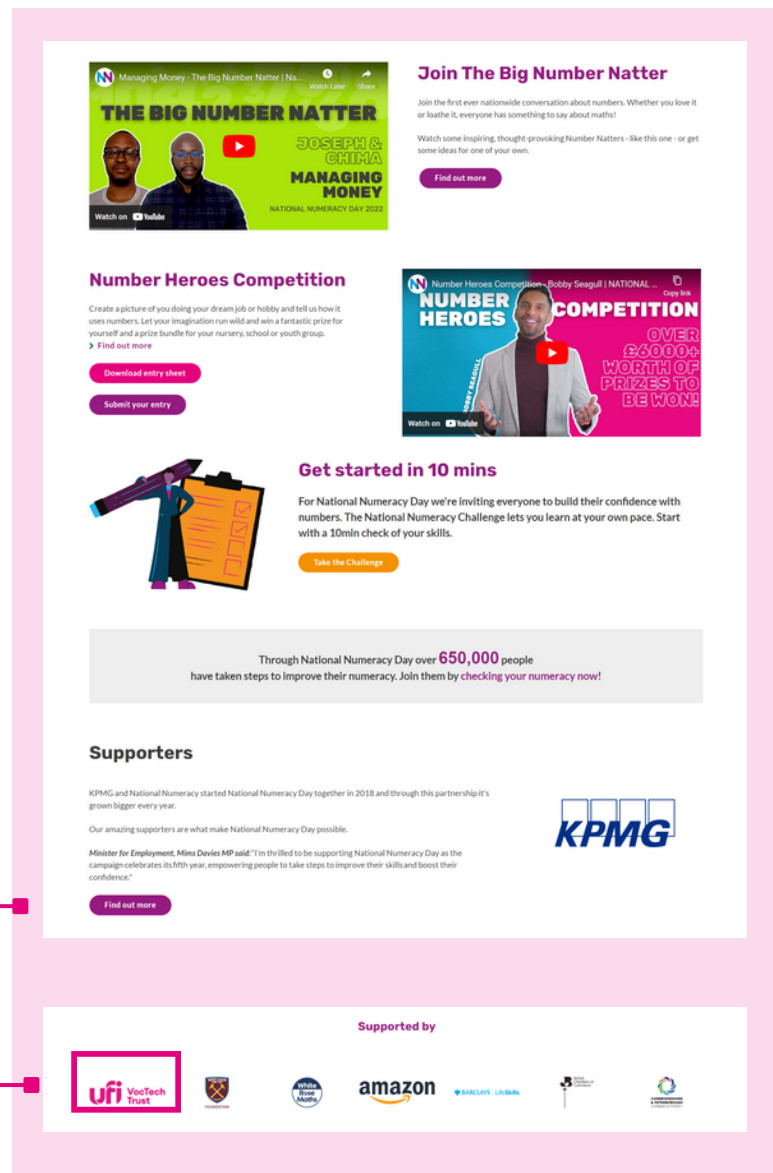


## National Numeracy Day webpages

All Lead Supporters and Lead Delivery Partners will be reflected on all campaign web pages, with logos featuring in the footer of every page.

The National Numeracy Day homepage will also have a high-profile link to find full details of our Supporters on our main announcement article, (containing statements of support and logos ).

### Example:

The screenshot shows the National Numeracy Day website homepage. It features several sections: 'Join The Big Number Natter' with a video thumbnail and a 'Find out more' button; 'Number Heroes Competition' with a description, a 'Download entry sheet' button, and a 'Submit your entry' button; 'Get started in 10 mins' with a description and a 'Take the Challenge' button; a statistics section stating 'Through National Numeracy Day over 650,000 people have taken steps to improve their numeracy'; a 'Supporters' section with a description and a 'Find out more' button; and a footer section titled 'Supported by' with logos for Ufi VocTech Trust, a university crest, Amazon, Barclays, LinkedIn, and the Department for Education.

Click through to our main 'Announcement Article'

Your logo here

Link to 'Announcement Article' here



## Campaign Impact Report

Following the campaign, all Lead Supporters and Lead Delivery Partners will be displayed in our Impact Report. This report is widely disseminated across business, government and community stakeholders. It is also permanently hosted on the National Numeracy website.

### Example:




**Join our supporters**

We are enormously proud of our work with partners for National Numeracy Day 2022. National Numeracy Day and our many other campaigns and programmes help disadvantaged communities where the need is greatest.

This year we have supported more of those in greatest need than ever before. We are very grateful for our partners' commitment and belief in National Numeracy's work as a vehicle for positive change. Could your organisation join us?

Working with us brings a host of strategic business benefits and we would be delighted to discuss how you can get involved. Please contact [ella@nationalnumeracy.org.uk](mailto:ella@nationalnumeracy.org.uk) to arrange a chat about how we can work together.

**Our 2022 supporters**

**Founding Supporters:**

**Lead Supporters:**

**Lead Delivery Partners:**

**Contact Us**

For more information please get in touch:

- Telephone: +44 (0) 1273 915044
- Email: [enquiries@nationalnumeracy.org.uk](mailto:enquiries@nationalnumeracy.org.uk)
- Twitter: @Nat\_Numeracy
- LinkedIn: [national-numeracy](https://www.linkedin.com/company/national-numeracy)
- Website: [www.nationalnumeracy.org.uk](https://www.nationalnumeracy.org.uk)

Charity registered in England  
Charity No: 1145569  
Company No: 7885294

**Your logo here**