

Copy templates for MPs and Mayors

Making it quick and easy to show your support on Wednesday 21 May 2025

Please use or adapt the following copy for social media, newsletters and email. You will find images to use on this page: <https://www.nationalnumeracy.org.uk/helping-mps-and-mayors-support>

Newsletters/Emails/Website – longer version

Free, fun activities for [National Numeracy Day](#) on Wednesday 21 May

[Insert name] is supporting charity National Numeracy in helping the nation feel great about numbers on Wednesday 21 May alongside celebrities including Money Saving Expert Martin Lewis, Strictly Come Dancing star Katya Jones and TV's Bobby Seagull.

[For adults](#), get involved in a nationwide conversation about numbers with the #BigNumberNatter and find out how to boost your confidence with maths for home and work.

[For children](#), there are tons of activities that help make maths fun by using dance, rapping, money and more. Children at school or home can join in with 'National Numeracy Day Live' - a livestreamed event with Bobby Seagull and some very special guests. And the Number Heroes competition offers the chance to win prize packs for their schools, and something for themselves too.

Find out more on the [National Numeracy Day website](#) or the charity's [Facebook](#), [X](#), [Instagram](#) or [YouTube](#).

Let's get number confident on National Numeracy Day, 21 May! If you'd like to start improving your number confidence and skills right away, try the charity's free [National Numeracy Challenge](#).

Newsletters/Emails/Website – shorter version

Join me in getting number confident on National Numeracy Day, 21 May! I am delighted to be supporting the UK's only annual day dedicated to everyday maths! Alongside the charity National Numeracy, I want to help children and adults feel confident about numbers at home, work and school. There are lots of free resources and celebrity fun on the website, from helping us get on at work, to supporting children with maths, or making our money go further. For more information go to www.nationalnumeracy.org.uk/numeracyday

Social Media – messages for posts or videos

Announcing general support:

- I am proud to support #NationalNumeracyDay on 21 May, getting the UK feeling confident with numbers. Find out more at nationalnumeracy.org.uk/numeracyday
- I am delighted to support #NationalNumeracyDay on 21 May, a day dedicated to building a nation of number people. Find out more at nationalnumeracy.org.uk/numeracyday

Joining the #BigNumberNatter

- Join the #BigNumberNatter and get talking about what numbers mean to you this #NationalNumeracyDay. Find out more at nationalnumeracy.org.uk/numeracyday
- I've joined the #BigNumberNatter to help get the nation talking about numbers on #NationalNumeracyDay. In this video I share some thoughts about what numbers mean to me. Find out more at nationalnumeracy.org.uk/numeracyday

Improve your skills now

- I am delighted to support #NationalNumeracyDay on 21 May. If you'd like to have a go at improving your number confidence and skills, try the free National Numeracy Challenge www.nationalnumeracy.org.uk/challenge
- Take the first step to find out how you can make numbers work for you this #NationalNumeracyDay by trying the National Numeracy Challenge www.nationalnumeracy.org.uk/challenge



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