

National Numeracy Day

21 May 2025

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- *National Numeracy Day is the UK's only campaign dedicated to everyday maths, from independent charity National Numeracy.*
- *It wants the value and benefits of being able to use numeracy in everyday life to be well understood in the UK and for people to be inspired to take their first steps towards improved numeracy*
- *It's for adults, children and organisations. Everything is free!*
- *2 million+ actions to improve numeracy have been taken by people as a result of National Numeracy Day since the campaign began in 2018*

National Numeracy Day script suggestions

Please feel free to use your own words

1) General engagement:

- It's National Numeracy Day on 21 May, when hundreds of thousands of people around the UK are inspired to take their first steps towards improved numeracy.
- This year the day has a money theme – because improving our numeracy can help better manage our money
- In fact, a third of UK adults say being able to better manage their money is exactly why they want to improve their maths and numeracy skills.
- But, did you know that half the UK's working age adults have the numeracy levels of a primary school leaver?
- So, if you don't feel confident with maths, don't worry, you are not alone!
- The great news is...everyone can improve!
- And if you do take those first steps, it will make a real difference to your everyday life at home, work and at school.
- Please join me and get involved in National Numeracy Day on 21 May.
- The charity National Numeracy's website has everything you need to get the whole family feeling good about numbers.
- Just search 'Numeracy Day' to find out more.

2) Personal thoughts

- For National Numeracy Day on 21 May, I am joining the #BigNumberNatter!
- Love it, or loathe it, everyone has something to say about maths!
- Why should we get nattering about numbers?
- Half the UK's working age adults have the numeracy levels of a primary school leaver.
- And that makes everyday life a bit harder, from managing money and getting on at work to supporting children.
- I'd like to share a few thoughts on how I feel about numbers and maths... [talks about how they feel about maths and numbers, how they uses numbers in everyday life – an unexpected story or anecdote works very well]
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