

Charity Registration No. 1145669

Company Registration No. 07886294 (England and Wales)

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
TRUSTEES' REPORT AND ACCOUNTS
FOR THE PERIOD ENDED 31 DECEMBER 2012**

NATIONAL NUMERACY LIMITED BY GUARANTEE LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Lynn Churchman Jill Cornish John Griffith-Jones Diana Hatchett Chris Humphries CBE Wendy Jones Lord (Claus) Moser Chris Rhodes Belinda Vernon
Chief Executive & Secretary	Mike Ellicock
Charity number	1145669
Company number	07886294
Principal address	Phoenix House 32-33 North Street Lewes East Sussex
Registered office	Phoenix House 32-33 North Street Lewes East Sussex
Auditors	Knill James One Bell Lane Lewes East Sussex
Bankers	Co-operative bank PO Box 250 Delf House Skelmersdale
Website	www.nationalnumeracy.org.uk

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NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT

FOR THE PERIOD ENDED 31 DECEMBER 2012

The trustees of National Numeracy are pleased to present their report and accounts for the period ended 31 December 2012.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's Memorandum and Articles of Association, the Companies Act 2006 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

Structure, governance and management

The charity is a company limited by guarantee which was incorporated on 19 December 2011. It was registered as a charity on 30 January 2012.

The trustees, who are also the directors for the purpose of company law, and who served during the period were:

Lynn Churchman	(Appointed 19 December 2011)
Jill Cornish	(Appointed 19 December 2011)
John Griffith-Jones	(Appointed 24 April 2012)
Diana Hatchett	(Appointed 19 December 2011)
Chris Humphries CBE	(Appointed 24 April 2012)
Wendy Jones	(Appointed 19 December 2011)
Lord (Claus) Moser	(Appointed 24 April 2012)
Chris Rhodes	(Appointed 24 April 2012)
Belinda Vernon	(Appointed 19 December 2011)

The trustees have full responsibility for all legal and financial matters. Any additions to the membership of the trustees follows invitation by the Board of Trustees after due consideration. New trustees receive a full and comprehensive briefing before their first meeting.

All the trustees give of their time freely and none of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up. Two of the named trustees, Wendy Jones and Lynn Churchman, also act as part time paid specialist consultants to National Numeracy. In this aspect National Numeracy has acted fully within the terms of its constitution and the Charities Act in agreeing to pay these two Trustees, and the organisation has followed the Charity Reporting and Accounting Rules in its legal agreements with them both.

Trustees are required to disclose all relevant interests. Details of trustee expenses and related party transactions are disclosed in a note to the accounts.

Organisational Structure

National Numeracy's trustees meet four times a year. In these meetings they agree the broad strategy and areas of activity for the charity, and cover other areas such as planning for growth and financial management.

In addition, an initial steering group was established to help guide the early days of the charity and this has now become the management group, which meets monthly. The management group consists of Lynn Churchman, Mike Ellicock, Chris Humphries CBE, Wendy Jones, Alison Plant (consultant) and Belinda Vernon.

Mike Ellicock is both Chief Executive and Company Secretary and is responsible for the day-to-day governance of the charity, including liaising with partner organisations.

There are also occasional advisory groups bringing together relevant experts, such as the pedagogy group. Attendance at these meetings is unpaid.

NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

Risk Assessment

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks. A risk register has been drawn up and key staff members have been allocated areas of responsibility and a schedule of regular assessments has been issued.

Objectives and activities

The objectives of the charity are to promote education for the public benefit in mathematics and numeracy. The policies and activities adopted in furtherance of these objects are set out below. The trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

Executive Summary

National Numeracy was established just over a year ago to tackle a longstanding and neglected problem: too many people in the UK have very poor numeracy skills which adversely affect both their life chances and the UK economy. Low levels of numeracy mean that people struggle to manage their household budgets, have poor employment prospects, cannot easily help their children with maths problems and make little sense of statistics presented in the media. Research has documented the negative impact of this on their wellbeing and even health and on the UK's ability to compete with other countries where attainment in maths is more highly regarded.

In spite of concern expressed over many decades, this issue had never been properly addressed. Negative attitudes to maths continued to abound throughout British society. Too often, numeracy was hidden behind - or conflated with - literacy when the skills deficit was considered. Indeed in 2010 New Philanthropy Capital in its report 'Count Me In' pointed to the absence of any charity focused solely on numeracy for adults and children. National Numeracy came into being to fill that crucial gap.

Our first year has been busy and productive. In addition to establishing a new organisation with a board of trustees and small executive team, and achieving funding, we have.

- attracted widespread interest and support among business people, educationalists and policy-makers
- raised the profile of numeracy in the media
- disseminated research evidence
- started a three-year project to improve maths in primary schools
- developed plans for a National Numeracy Challenge which aims to raise numeracy levels among a million adults over five years.

Improving the UK's numeracy and creating more positive attitudes to its importance for everyone is a long-term cultural and educational challenge. We have no illusions that there are quick-fix solutions. However we have made a start and in its first year National Numeracy has helped to cast a new spotlight on the subject. It has also started to work with others to understand the problem more thoroughly and to consider effective solutions. This is the beginning of a long journey with a great deal of work to be done in the years ahead.

NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

National Numeracy's vision is of a society in which everyone reaches a level of numeracy that allows them to meet their full potential.

By numeracy, we mean the ability to use maths and mathematical thinking effectively in everyday life.

We recognise that poor numeracy is a huge and neglected problem, affecting individuals, society and the UK economy, and that negative attitudes to maths and numeracy significantly contribute to this problem.

We believe that everyone can - with support and encouragement - improve their maths skills.

Our mission therefore is to:

- transform public attitudes to maths and numeracy
- achieve a measurable transformation of maths at school and of maths and numeracy for adults.

We aim strategically to achieve this through:

- working to monitor and change public attitudes and get rid of the "I can't do maths" approach
- influencing government and other policy-makers and maintaining an unrelenting spotlight on numeracy
- collating and disseminating evidence, identifying gaps in research and building an informed view of effective approaches
- developing and delivering effective projects, often in partnership with others, and scaling up success.

Achievements in 2012

Establishment and launch

National Numeracy was established at the end of 2011, following a year of planning by a steering group representing organisations and individuals convinced of the need for radical improvements to the UK's numeracy skills base.

Broad aims, objectives and strategies were agreed and funding was secured from Nationwide Building Society, the Rayne Foundation, the Man Group Charitable Trust, John Lyon's Charity, and subsequently the Mercers' Company, with initial support also through seconded staff time from Oxford University Press. Subsequent funding has also been secured from The Arbuthnot Banking Group, The Skills Show, NIACE and the Rothschild Foundation.

A website was developed at the beginning of 2012, with comprehensive information on the charity's purpose and aims.

The media launch of National Numeracy took place on 1 March 2012 and attracted wide interest, with extensive coverage by most national newspapers, the BBC, ITV and Sky News. We highlighted the state of numeracy, drawing attention to previously ignored headlines from a government Skills for Life survey which showed that nearly 17 million adults in England had numeracy skills roughly equivalent to those expected of children at primary school. We also commissioned and published a YouGov poll on public attitudes to numeracy. The launch ratcheted up interest in the issue of poor numeracy and introduced National Numeracy as an organisation determined to achieve change.

NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

External relationships and communications/Influence

Throughout 2012 we built relationships with a wide range of influential organisations and individuals, raising awareness of National Numeracy and building widespread support for our aims. We developed links at Westminster with the Department for Business Innovation and Skills and the Department for Education and started to make contact with officials in the devolved administrations in Wales and Scotland. We had discussions with Ministers, met chairs of relevant Parliamentary Select Committees and other politicians with a significant interest in education and numeracy (and in early 2013 had a formal meeting with the Skills Minister, Matthew Hancock). Our role and purpose was acknowledged during an Education Questions session in the House of Commons in October.

We also established wide-ranging contacts in the education, academic and business sectors, winning recognition for the importance of the cause and the role of the organisation and considering opportunities for collaboration. We took part in a range of relevant conferences and seminars and commented on significant external developments, such as the Ofsted report on school maths, the review of the National Curriculum and, at the end of 2012, the publication of the full Skills for Life report.

After our initial launch, we continued to build relations with the media, attracting print, broadcast and online coverage, promoting the importance of everyday maths skills, challenging negative attitudes and beginning to establish National Numeracy as the 'go-to' body for comment on numeracy. The National Numeracy website was continuously updated, attracting almost 41,000 unique visitors, and we developed an active presence on Twitter.

In October we held a very successful reception at the House of Lords in order to promote our aims and activity to leaders from business, education and politics, to win their support and to announce plans for the National Numeracy Challenge (see below). This was attended by 180 people and supportive speakers included the Shadow Education Secretary, Stephen Twigg. The reception generated considerable follow-up interest.

Towards the end of the year, National Numeracy joined a partnership of organisations taking part in Maths4us, an initiative to improve adults' maths skills, led by the National Institute of Adult Continuing Education.

NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

Practical projects/Capability

Our major project under development in 2012 was the National Numeracy Challenge. This is a five-year project aimed at helping one million adults to improve their numeracy skills. Working with employers, colleges and other training providers and 'outreach' organisations, the Challenge will support and encourage adults to assess their numeracy and then suggest tailored programmes of learning for those who need to improve their skills.

A wide range of organisations have expressed their support or are actively working with us to develop or pilot the Challenge, including:

Business In The Community
City & Guilds
City of Portsmouth
Confederation Of British Industry
Everton Development Trust
ForSkills
Herts TU Learning Centre
Learndirect
National Extension College
Nationwide Building Society
Nelson Thornes
NIACE
The Rayne Foundation
The Skills Show
Trade Union Congress
Unionlearn
SERTUC

Work began on developing an online assessment tool and specific funding was secured from NIACE at the end of 2012 (as part of the Maths4us activity) to enable the project to be piloted and rolled out in 2013.

During the year, we began a three-year project to maintain the engagement and progress in maths of children aged seven to nine. Research has established that this is a stage when children often lose interest and fail to make progress. Funded by John Lyon's Charity, the project, Raising Achievement, will run initially in two of the nine north London boroughs forming the John Lyon's Charity beneficiary area. The programme includes curriculum development, pedagogy and subject knowledge support and continuing professional development for teachers.

National Numeracy ran a 'Have a Go' stand at The Skills Show in Birmingham in November. We challenged young people to take part in cycling and Olympic-themed activities, encouraging them to understand how numeracy and mathematics skills can be applied to a range of different situations and how - as with athletics - improvement can be achieved with persistence and effort. The stand attracted over 4,000 visitors.

Research/Evidence

During the year, we developed the beginnings of our 'Essentials of Numeracy for All' model, which defines the mathematical understanding and skills that everyone needs for everyday numeracy. This is a major initiative which will inform the development of the National Numeracy Challenge diagnostic and learning materials and which will underpin all our future work on adult numeracy learning. We set up a working group to develop the model in greater detail.

We also increased the range of research findings available via our website and highlighted new evidence as it emerged in the UK and overseas, thus starting to build a comprehensive database of information on numeracy and effective approaches.

NATIONAL NUMERACY LIMITED BY GUARANTEE TRUSTEES' REPORT (CONTINUED)

FOR THE PERIOD ENDED 31 DECEMBER 2012

Plans for 2013

Pilot and roll-out of the National Numeracy Challenge: we will complete the development of the online assessment and diagnostic material and linked learning resources within the first half of 2013. These will be piloted with a small number of employers, colleges or other learning providers and outreach organisations. The aim is to reach 5,000 in the pilot phase. Lessons learnt and feedback from users will inform the wider roll-out of the National Numeracy Challenge later in the year.

Scope out Challenge for parents: we will begin to outline a project designed specifically to engage parents and build positive attitudes to maths. This may be aligned to the National Numeracy Challenge.

Complete work on the 'Essentials of Numeracy for All': with support from our working group, we will complete the detailed development of the 'essentials' model. This will inform the online materials within the Plans for 2013 National Numeracy Challenge and we aim to establish it as a widely accepted template for the numeracy skills and understanding needed by everyone.

Assess public attitudes to numeracy: we will repeat the survey of public opinion commissioned in 2012, with any necessary variations to reflect recent developments. We intend to survey public opinion annually, in order to monitor any changes in public attitude to numeracy. [The survey was conducted in March 2013 with results showing that millions of people in the UK want to improve their maths skills and that many feel they were badly prepared at school for the maths they need in everyday life].

Continue with Raising Achievement project: we will extend the project into further schools in north London and begin to disseminate evidence of effective ways of maintaining children's progress in maths in Years 3 and 4 in primary schools (age 7-9 years).

Extend National Numeracy's influence: we aim further to strengthen our links with stakeholders in education and business, government and politics, and to build our media presence, thus extending awareness of the cause and beginning to influence national policy on numeracy.

Win support from 'ambassadors': we aim to identify the role and potential contribution of high-profile ambassadors or champions, in order to spread the numeracy message to new audiences.

Widen our support base: we aim to attract new support and funding for National Numeracy so that we can grow the organisation and build its activity.

Financial review

Since its launch in March 2012 National Numeracy has secured £853,836 of funding, of which £47,918 consisted of a starting balance fund transferred from the Rayne Foundation who had been helping scope and develop the new entity, and £508,200 consisted of funds restricted to specific projects. The starting balance fund has been analysed within these financial statements as £125,000 grant income (see note 4) and £77,082 pre-incorporation expenditure (see note 5). During 2012, £164,780 was expended on core activities and £198,302 was expended on restricted projects.

One of the major costs from unrestricted funds has been expended on designing and building the National Numeracy website - £41,321 - costs vital to the successful establishment of a new organisation.

As at 31 December 2012 the net assets for National Numeracy were at £490,754. Of this, £309,898 consists of restricted funds and £180,856 unrestricted.

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
TRUSTEES' REPORT (CONTINUED)**

FOR THE PERIOD ENDED 31 DECEMBER 2012

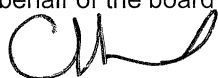
Reserves

As a young organisation experiencing significant growth, the Trustees are looking to establish early free reserves of up to two years of 2013 level expenditure in order to ensure the uninterrupted continuation of what is inevitably a long-term programme of work vital to the UK economy. This will also give the organisation some flexibility to respond to unforeseen opportunities as they arise in the early years. The Trustees will regularly review the level of reserves and aim to shift back towards a free reserve position of one year's expenditure when the annual budget has reached a more stable equilibrium.

Auditors

During the year, Knill James were appointed as first auditors to the company. A resolution proposing that Knill James be reappointed as auditors of the company will be put to the members.

On behalf of the board of trustees



Chris Humphries CBE

Trustee

Dated: 17 May 2013

NATIONAL NUMERACY LIMITED BY GUARANTEE STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees, who are also the directors of National Numeracy for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these accounts, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

NATIONAL NUMERACY LIMITED BY GUARANTEE INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES OF NATIONAL NUMERACY

We have audited the accounts of National Numeracy for the period ended 31 December 2012 set out on pages 11 to 20. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charity's trustees, as a body, in accordance with section 144 of the Charities Act 2011 and regulations made under section 154 of that Act. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

As explained more fully in the statement of trustees' responsibilities, the trustees, who are also the directors of National Numeracy for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

The trustees have elected for the accounts to be audited in accordance with the Charities Act 2011 rather than the Companies Act 2006. Accordingly we have been appointed as auditors under section 144 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the accounts

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charity's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited accounts. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on accounts

In our opinion the accounts:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2012 and of its incoming resources and application of resources, including its income and expenditure, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
INDEPENDENT AUDITORS' REPORT (CONTINUED)
TO THE TRUSTEES OF NATIONAL NUMERACY**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities Act 2011 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the accounts; or
- the charitable company has not kept adequate accounting records; or
- the accounts are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Knill James

Knill James

Chartered Accountants

Statutory Auditor

One Bell Lane

Lewes

East Sussex

Dated: *22 May 2013*

Knill James is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT
FOR THE PERIOD ENDED 31 DECEMBER 2012**

	Notes	Unrestricted funds £	Restricted funds £	Total 2012 £
<u>Incoming resources from generated funds</u>				
Donations and legacies	2	152,019	-	152,019
Investment income	3	100	-	100
		152,119	-	152,119
Incoming resources from charitable activities	4	193,517	508,200	701,717
Total incoming resources		345,636	508,200	853,836
<u>Resources expended</u>				
Charitable activities				
Advancement of numeracy	5	151,149	198,302	349,451
Governance costs		13,631	-	13,631
Total resources expended		164,780	198,302	363,082
Net income for the year/ Net movement in funds		180,856	309,898	490,754
Fund balances at 19 December 2011		-	-	-
Fund balances at 31 December 2012		180,856	309,898	490,754

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
BALANCE SHEET**

AS AT 31 DECEMBER 2012

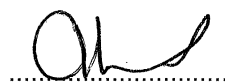
	Notes	2012 £	£
Current assets			
Debtors	10	192,164	
Cash at bank and in hand		311,481	
		<u>503,645</u>	
Creditors: amounts falling due within one year	11	<u>(12,891)</u>	
Total assets less current liabilities			<u><u>490,754</u></u>
Income funds			
Restricted funds	13		309,898
Unrestricted funds			<u>180,856</u>
			<u><u>490,754</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the period ended 31 December 2012, although an audit has been carried out under section 144 of the Charities Act 2011. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved by the Board on 20 April 2013



Chris Humphries CBE
Trustee

Company Registration No. 07886294

NATIONAL NUMERACY LIMITED BY GUARANTEE NOTES TO THE ACCOUNTS

FOR THE PERIOD ENDED 31 DECEMBER 2012

1 Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005 and the Companies Act 2006.

1.2 Incoming resources

Donations are accounted for on a received basis, and are grossed up for any income tax recoverable.

Grants received are treated in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities'. Grants are credited to the Statement of Financial Activities when receivable, unless they relate to a specified future period, in which case they are deferred.

1.3 Resources expended

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs includes those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.

All costs are allocated between the expenditure categories of the SOFA on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly; other costs are apportioned on estimated usage as a proportion of directly attributable expenditure.

1.4 Pensions

The charity operates a defined contributions pension scheme. Contributions are charged in the accounts as they become payable in accordance with the rules of the scheme.

1.5 Accumulated funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

2 Donations and legacies

	2012 £
Donations and gifts	152,019

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

3 Investment income

	2012 £
Interest receivable	100
	<u>100</u>

4 Incoming resources from charitable activities

	Unrestricted funds £	Restricted funds £	Total 2012 £
Advancement of numeracy	<u>193,517</u>	<u>508,200</u>	<u>701,717</u>
Included within income relating to advancement of numeracy are the following grants			
Rothschild			15,000
Nationwide			150,000
Mercers' Charitable Foundation			20,000
John Lyon's Charity			108,000
NIACE			190,000
Man Charitable Trust			50,000
The Skills Show			50,200
The Rayne Foundation			110,000
			<u>693,200</u>

Included within income is £125,000 which was donated to help with the initial start up of the charity. This was received before the company and charity were incorporated.

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

5 Total resources expended

	Staff costs £	Other costs £	Total 2012 £
Charitable activities			
<u>Advancement of numeracy</u>			
Activities undertaken directly	95,492	245,150	340,642
Support costs	-	8,809	8,809
Total	95,492	253,959	349,451
Governance costs	3,374	10,257	13,631
	98,866	264,216	363,082

Governance costs includes payments to the auditors of £3,900 for audit fees.

Included within resources expended are costs incurred before the charity was registered, as follows.

Consultancy	38,250
Research	13,000
Branding & website	16,788
Governance costs	5,938
Staff costs	817
Travel and accomodation	1,207
Insurance and rent	294
Office and supplies	396
Sundry	392
	77,082

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

6 Activities undertaken directly

**2012
£**

Other costs relating to advancement of numeracy comprise:

Unrestricted:

Consultancy	50,024
Meetings, conference & travel	6,129
Branding & website	18,097
Sundry	411
Travel and accomodation	662
Research	5,693

Restricted:

Project costs	91,161
Consultancy	33,198
Meetings, conference & travel	7,866
Branding & website	23,224
Sundry	528
Travel and accomodation	850
Research	7,307

245,150

7 Support costs

**2012
£**

Insurance and rent	5,541
Office and supplies	1,188
Computer and telephone	2,080

8,809

8 Trustees

None of the trustees (or any persons connected with them) received any remuneration during the period, none of the trustees were reimbursed for travelling expenses.

**NATIONAL NUMERACY
LIMITED BY GUARANTEE**
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012

9 Employees

Number of employees

The average monthly number of employees during the period was:

	2012 Number
Finance and administration	2
Charitable activities	1
	<u>3</u>

Employment costs

	2012 £
Wages and salaries	86,662
Social security costs	9,459
Other pension costs	2,745
	<u>98,866</u>

The number of employees whose annual remuneration was £60,000 or more were:

	2012 Number
£70,000 to £80,000	1

Of the employees whose emoluments exceed £60,000, none have retirement benefits accruing under defined benefit pension schemes.

10 Debtors

	2012 £
Trade debtors	191,968
Prepayments and accrued income	196
	<u>192,164</u>

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

11	Creditors: amounts falling due within one year	2012
		£
	Taxes and social security costs	3,821
	Accruals	9,070
		<hr/>
		12,891
		<hr/> <hr/>

12 Pension and other post-retirement benefit commitments

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund. Contributions totalling £nil were payable to the fund at the year end and are included in creditors.

Defined contribution

	2012
	£
Contributions payable by the company for the period	2,745
	<hr/> <hr/>

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

13 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds		Balance at 31
	Incoming resources	Resources expended	December 2012
	£	£	£
John Lyon's Charity	108,000	(72,748)	35,252
NIACE	190,000	(42,167)	147,833
Man Charitable Trust	50,000	(25,095)	24,905
The Skills Show	50,200	(49,141)	1,059
The Rayne Foundation	110,000	(9,151)	100,849
	<u>508,200</u>	<u>(198,302)</u>	<u>309,898</u>

John Lyon's Charity

Funding towards raising achievement in Barnet and Brent primary schools in the academic year 2012/13.

NIACE

Action on Maths: National Numeracy Challenge

To develop and pilot the core elements of the National Numeracy Challenge thereby providing tangible outputs for Action on Adults Maths this financial year and also providing a platform for improving adult numeracy in 2013 and beyond.

Man Charitable Trust

Funding towards achieving your organisations goals.

The Skills Show

Funding towards the Have a Go Numeracy Activity Project.

The Rayne Foundation

Funding towards practical projects, helping those with low numeracy and addressing poor public attitudes to numeracy.

14 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total
	£	£	£
Fund balances at 31 December 2012 are represented by:			
Current assets	193,747	309,898	503,645
Creditors: amounts falling due within one year	(12,891)	-	(12,891)
	<u>180,856</u>	<u>309,898</u>	<u>490,754</u>

**NATIONAL NUMERACY
LIMITED BY GUARANTEE
NOTES TO THE ACCOUNTS (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2012**

15 Commitments under operating leases

At 31 December 2012 the company had annual commitments under non-cancellable operating leases as follows:

	Land and buildings 2012 £
Expiry date:	
Between two and five years	5,126

16 Related parties

During the period, the director J Griffith-Jones donated £20,000 to the charity to help with the initial start up.

The director L Churchman is also a director of NM Partnership Ltd which has supplied consultancy services to the charity totalling £23,484.

The director C Humphries is also a director of The Skills Show Ltd which is the parent company of UK Skills which has given a grant of £50,200 and supplied services totalling £34,602 to the charity.

The Rayne Foundation of which Lord C Moser, a director, is a trustee has donated £100,000 to help with the start up and granted the charity £110,000.

The Nationwide Foundation of which C Rhodes, a director, has granted the charity £150,000.

During the period the charity purchased design services from Tacon Design, a company run by relations of the Chief Executive Officer, amounting to £17,575.

The director, W Jones, is also a paid consultant under contract to National Numeracy and supplied services totalling £21,600 during this period.