

## Social Media, Email and Newsletter Copy templates for MPs

To help you show your support for National Numeracy Day on **Wednesday 19 May 2021**, we have created copy templates for you to use or adapt for social media, newsletters and email. An image has also been supplied.



## Newsletters & Emails

### Join in the National Numeracy Day fun on 19 May

**[Insert MP name]** is supporting charity National Numeracy in boosting number confidence across the nation on Wednesday 19 May.

**He/She/They** is joining celebrities Strictly Come Dancing star Katya Jones, TV's Rachel Riley and Bobby Seagull, Money Saving Expert Martin Lewis, Bake Off 2020 winner Peter Sawkins and poet Harry Baker in helping the nation get on with numbers.

On 19 May, you can watch the celebrities' videos and have a go at challenges they have created – including learning a dance routine with Katya, baking cupcakes with Peter, and rapping with Harry - via the [National Numeracy Day web page](#).

You can also take part in three live online events: support your kids with maths; getting on at work; and managing your money. No registration is needed for the free events– just watch and join in via the charity's [Facebook](#), [Twitter](#), [YouTube](#) or [Linkedin](#) channels or find them using the hashtag #NationalNumeracyDay.

Primary school pupils across the UK can also take part in the [School Number Heroes](#) competition by letting their imaginations run wild and creating a numbers-related picture.

If you'd like to start improving your number confidence and skill now, why not try the free [National Numeracy Challenge](#)? It only takes 10 minutes and you can go at your own pace.

## Social Media – messages for posts or videos

- I am proud to support #NationalNumeracyDay on 19 May, getting the UK feeling confident with numbers. Find out more at [nationalnumeracy.org.uk/numeracyday](https://nationalnumeracy.org.uk/numeracyday)
- I am delighted to support #NationalNumeracyDay on 19 May. If you'd like to have a go at improving your number confidence and skills, try the free National Numeracy Challenge [www.nationalnumeracy.org.uk/challenge](https://www.nationalnumeracy.org.uk/challenge)
- I am delighted to support #NationalNumeracyDay on 19 May, a day dedicated to building a nation of number people. Find out more at [nationalnumeracy.org.uk/numeracyday](https://nationalnumeracy.org.uk/numeracyday)
- I'm supporting #NationalNumeracyDay on 19 May, to help everyone boost their confidence with numbers at home, work and school. Find out more at [nationalnumeracy.org.uk/numeracyday](https://nationalnumeracy.org.uk/numeracyday)
- Improving your number confidence can benefit the whole family – from helping your kids with homework or managing your household budget. I'm supporting the #NationalNumeracyDay 19 May, join in at [nationalnumeracy.org.uk/numeracyday](https://nationalnumeracy.org.uk/numeracyday)

## National Numeracy's social media channels:



*@nationalnumeracy*



*@national\_numeracy*



*@Nat\_Numeracy*



*@national-numeracy*