

# National Numeracy Numeracy

UK Sample: 16th - 17th March 2016



Total	Gender		Age					Social Grade		Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland

FNN\_Q1a. On the scale below, how would you rate your own maths and numeracy?

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
Base: All UK adults	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Excellent	24%	31%	17%	29%	21%	29%	24%	20%	27%	19%	26%	19%	15%	31%	22%	23%	25%	24%	30%
Good	36%	38%	36%	39%	34%	35%	34%	39%	39%	33%	36%	39%	34%	35%	37%	36%	36%	38%	34%
Satisfactory	33%	26%	39%	24%	35%	29%	37%	34%	29%	38%	33%	37%	42%	24%	33%	33%	30%	32%	24%
Poor	5%	4%	7%	4%	8%	5%	4%	6%	3%	8%	4%	4%	5%	7%	7%	5%	8%	2%	13%
Very Poor	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%	3%	-	1%	1%	0%	2%	-
Don't know	1%	1%	1%	4%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	-
Net: Excellent or good	60%	68%	53%	67%	55%	63%	58%	60%	67%	52%	62%	57%	50%	66%	59%	60%	61%	62%	63%

FNN\_Q2a. Thinking about your current level of maths and numeracy skills...

Would you like to improve your maths and numeracy skills?

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
Base: All UK adults	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Yes, I would	30%	30%	31%	41%	40%	38%	28%	20%	27%	34%	25%	31%	25%	41%	31%	30%	34%	27%	33%
Yes, I would and I am already taking steps to do so	6%	6%	5%	10%	10%	5%	5%	3%	6%	6%	4%	5%	7%	7%	6%	4%	4%	6%	6%
No, I wouldn't	57%	58%	57%	41%	43%	52%	59%	70%	61%	53%	63%	55%	64%	48%	54%	57%	58%	59%	54%
Don't know	7%	6%	7%	7%	7%	5%	8%	7%	7%	7%	7%	9%	4%	5%	8%	7%	4%	10%	7%
Net: Yes	36%	36%	36%	52%	50%	42%	33%	23%	32%	40%	30%	36%	32%	47%	38%	36%	38%	31%	39%
Net: No	57%	58%	57%	41%	43%	52%	59%	70%	61%	53%	63%	55%	64%	48%	54%	57%	58%	59%	54%

FNN\_Q3a. You said that you would like to improve, or are already taking steps to improve, your maths and numeracy skills...

Which, if any, of the following are reasons for this? (Please select all that apply)

Unweighted base	690	319	371	121	131	122	130	186	389	301	134	98	63	109	163	567	45	58	20
Base: All UK adults who would like to improve their maths and numeracy skills	741	359	382	128	163	147	135	169	370	371	148	119	62	122	175	626	38	54	23
To help me get a job	8%	8%	8%	22%	11%	4%	5%	1%	4%	12%	9%	7%	9%	8%	6%	8%	5%	9%	22%
To help me get a better job	12%	13%	11%	9%	16%	25%	10%	2%	15%	10%	10%	7%	16%	15%	17%	13%	11%	5%	9%
To become better at my current job	13%	13%	13%	15%	17%	16%	14%	5%	17%	9%	10%	11%	10%	18%	18%	14%	14%	8%	3%
To better manage my money (e.g. budgeting, finances, getting the best deals, shopping, etc.)	33%	34%	31%	42%	36%	28%	28%	32%	34%	32%	45%	28%	25%	29%	28%	32%	44%	32%	45%
To be able to better help my child(ren) with their maths/schoolwork	15%	8%	22%	1%	22%	29%	21%	2%	12%	18%	19%	12%	10%	16%	15%	15%	17%	19%	9%
To become better at day-to-day activities (e.g. DIY, cooking, planning my time, etc.)	24%	26%	23%	30%	25%	24%	19%	23%	18%	30%	25%	22%	24%	26%	23%	24%	33%	17%	24%
To better manage my/ someone else's health (e.g. calorie counting, medicine doses, making decisions about treatments, understanding health risks, etc.)	11%	12%	11%	17%	14%	11%	7%	9%	9%	14%	14%	10%	11%	18%	5%	11%	18%	11%	9%
To better understand statistics in the media	24%	25%	23%	17%	19%	21%	26%	35%	26%	22%	22%	27%	23%	27%	23%	24%	12%	28%	26%
Other	23%	26%	21%	26%	17%	20%	24%	30%	24%	22%	25%	26%	19%	15%	24%	23%	29%	25%	27%

CNN\_Q1. You said that you would not like to improve your maths and numeracy skills...

Which, if any, of the following are reasons for this? (Please select all that apply. If any of your answers do not show in the list, please type them in the "Other" box)

Unweighted base	1235	603	632	90	117	176	281	571	784	451	303	186	115	133	270	1007	75	124	29
Base: All UK adults who would not like to improve their maths and numeracy skills	1188	574	614	103	139	182	245	519	692	496	314	183	123	123	250	993	59	104	31
I don't think I need to	74%	73%	75%	70%	73%	64%	77%	77%	80%	66%	73%	78%	68%	76%	71%	73%	78%	83%	71%
I don't have time/ I am too busy	14%	14%	14%	26%	28%	19%	13%	7%	14%	14%	16%	19%	14%	13%	12%	15%	14%	8%	4%
I am not sure how to	1%	2%	1%	1%	-	5%	1%	0%	1%	2%	0%	2%	0%	1%	2%	1%	-	2%	-
I don't want to go back to school/ college	11%	12%	11%	12%	20%	10%	14%	8%	12%	11%	13%	15%	9%	10%	14%	13%	5%	5%	3%
I don't like maths	11%	8%	13%	15%	9%	11%	10%	11%	8%	15%	7%	7%	15%	12%	14%	11%	14%	7%	24%
It makes me feel anxious	2%	1%	3%	2%	1%	2%	4%	1%	2%	2%	0%	1%	4%	2%	3%	2%	6%	1%	-
Other	6%	7%	6%	6%	2%	5%	3%	10%	5%	8%	5%	6%	7%	7%	8%	6%	4%	7%	7%

CCN\_Q2. Which, if any, of the following areas do you think your maths ability is holding you back in? (Please select all that apply. If you do not feel your maths ability is holding you back in any areas, please select the "Not applicable" option)

	Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>		2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Managing money (e.g. budgets, finances, best deals etc.)		8%	8%	8%	14%	11%	11%	7%	4%	7%	9%	6%	6%	7%	12%	9%	8%	10%	8%	12%
Day to day activities (e.g. cooking, DIY, planning my time etc.)		3%	3%	3%	4%	6%	4%	3%	1%	2%	4%	3%	4%	3%	2%	2%	3%	2%	3%	5%
My current job		3%	2%	3%	1%	4%	6%	3%	1%	3%	2%	1%	3%	1%	5%	3%	3%	3%	2%	6%
Helping my children (e.g. with numbers, schoolwork etc.)		4%	3%	5%	4%	6%	10%	6%	0%	3%	6%	2%	6%	3%	7%	6%	5%	2%	3%	3%
Health, food and diet (e.g. understanding food labelling, alcohol units, medicine dosages, treatment options etc.)		3%	2%	3%	3%	7%	2%	2%	2%	3%	3%	2%	4%	3%	4%	3%	3%	3%	1%	1%
Understanding maths/ statistics in the media		9%	7%	11%	9%	11%	10%	11%	8%	9%	10%	8%	9%	7%	14%	11%	10%	6%	8%	14%
Other		3%	4%	3%	6%	3%	5%	3%	2%	3%	4%	2%	6%	2%	6%	3%	4%	0%	3%	3%
Don't know		5%	6%	4%	3%	7%	8%	4%	3%	3%	7%	5%	5%	6%	2%	4%	4%	6%	2%	13%
Not applicable - I do not feel my maths ability is holding me back in any areas		72%	72%	71%	67%	60%	62%	69%	85%	76%	66%	77%	70%	73%	65%	69%	71%	74%	78%	67%

CCN\_Q3B. Did you ever study for a Maths GCSE, O Level, School Certificate or similar qualification?

	Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>		2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Yes, I did		81%	82%	81%	93%	88%	89%	83%	69%	87%	74%	79%	82%	76%	84%	85%	82%	83%	77%	78%
No, I didn't		16%	16%	17%	3%	7%	9%	15%	30%	11%	23%	18%	15%	21%	14%	13%	16%	14%	21%	22%
Don't know/ can't recall		2%	3%	2%	4%	5%	3%	2%	1%	2%	3%	3%	3%	3%	2%	2%	3%	3%	2%	-

cnq3a\_1. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

Managing money (e.g. budgets, finances, best deals etc.)

	Unweighted base	1728	818	910	220	244	295	376	593	1116	612	389	258	153	215	396	1411	114	158	45
<b>Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification</b>		1681	812	869	231	287	308	344	511	995	685	392	271	146	216	390	1415	85	136	45
Prepared me very well		26%	28%	25%	10%	17%	18%	31%	40%	29%	22%	30%	27%	21%	26%	23%	26%	23%	30%	30%
Prepared me fairly well		36%	40%	33%	36%	28%	44%	38%	36%	37%	35%	30%	34%	42%	39%	42%	37%	40%	39%	19%
Didn't prepare me very well		17%	15%	19%	20%	25%	17%	16%	12%	17%	17%	18%	17%	16%	16%	16%	17%	21%	14%	21%
Didn't prepare me at all		15%	12%	17%	27%	20%	14%	11%	9%	13%	17%	14%	13%	18%	15%	17%	15%	9%	10%	24%
Don't know/ can't recall		6%	6%	6%	7%	11%	7%	4%	3%	4%	9%	8%	9%	3%	5%	3%	6%	7%	7%	6%
<b>Net: Prepared</b>		<b>63%</b>	<b>67%</b>	<b>58%</b>	<b>46%</b>	<b>44%</b>	<b>62%</b>	<b>69%</b>	<b>76%</b>	<b>66%</b>	<b>57%</b>	<b>60%</b>	<b>61%</b>	<b>62%</b>	<b>64%</b>	<b>65%</b>	<b>62%</b>	<b>63%</b>	<b>68%</b>	<b>50%</b>
<b>Net: Didn't prepare</b>		<b>32%</b>	<b>27%</b>	<b>36%</b>	<b>47%</b>	<b>45%</b>	<b>31%</b>	<b>26%</b>	<b>21%</b>	<b>30%</b>	<b>34%</b>	<b>32%</b>	<b>30%</b>	<b>35%</b>	<b>31%</b>	<b>33%</b>	<b>32%</b>	<b>30%</b>	<b>25%</b>	<b>44%</b>

cnq3a\_2. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

Day to day activities (e.g. cooking, DIY, planning my time etc.)

	Unweighted base	1728	818	910	220	244	295	376	593	1116	612	389	258	153	215	396	1411	114	158	45
<b>Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification</b>		1681	812	869	231	287	308	344	511	995	685	392	271	146	216	390	1415	85	136	45
Prepared me very well		26%	26%	26%	16%	16%	21%	27%	39%	29%	22%	28%	26%	25%	27%	24%	26%	21%	28%	24%
Prepared me fairly well		41%	41%	41%	38%	41%	42%	47%	38%	42%	40%	37%	39%	40%	42%	45%	40%	54%	44%	27%
Didn't prepare me very well		14%	17%	12%	22%	19%	18%	10%	9%	14%	15%	15%	14%	17%	13%	15%	15%	12%	8%	30%
Didn't prepare me at all		11%	9%	13%	14%	11%	10%	10%	10%	9%	13%	13%	9%	14%	11%	11%	11%	6%	11%	13%
Don't know/ can't recall		7%	7%	8%	9%	11%	10%	6%	5%	6%	10%	7%	12%	5%	7%	5%	7%	7%	7%	6%
<b>Net: Prepared</b>		<b>67%</b>	<b>67%</b>	<b>67%</b>	<b>55%</b>	<b>57%</b>	<b>62%</b>	<b>75%</b>	<b>76%</b>	<b>71%</b>	<b>62%</b>	<b>65%</b>	<b>65%</b>	<b>64%</b>	<b>69%</b>	<b>69%</b>	<b>67%</b>	<b>75%</b>	<b>72%</b>	<b>51%</b>
<b>Net: Didn't prepare</b>		<b>25%</b>	<b>26%</b>	<b>25%</b>	<b>36%</b>	<b>32%</b>	<b>28%</b>	<b>20%</b>	<b>19%</b>	<b>23%</b>	<b>28%</b>	<b>26%</b>	<b>22%</b>	<b>31%</b>	<b>24%</b>	<b>26%</b>	<b>26%</b>	<b>17%</b>	<b>19%</b>	<b>43%</b>

cnq3a\_3. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

In my current job

	Unweighted base	940	439	501	69	203	227	275	166	662	278	202	145	74	123	220	764	70	81	25
<b>Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification that work</b>		922	447	476	65	229	245	245	139	604	319	209	155	71	122	221	778	49	69	26
Prepared me very well		25%	24%	26%	18%	19%	24%	26%	39%	27%	20%	27%	25%	19%	22%	27%	25%	24%	22%	31%
Prepared me fairly well		44%	46%	42%	34%	43%	48%	50%	34%	46%	40%	39%	43%	48%	56%	42%	44%	37%	54%	37%
Didn't prepare me very well		12%	12%	12%	20%	15%	12%	8%	9%	12%	13%	14%	9%	18%	6%	14%	12%	13%	11%	20%
Didn't prepare me at all		9%	8%	10%	16%	11%	5%	9%	12%	10%	9%	12%	7%	9%	9%	10%	10%	3%	7%	12%

Don't know/ can't recall	9%	8%	10%	12%	12%	11%	6%	6%	5%	17%	8%	15%	6%	6%	7%	9%	22%	7%	-
Net: Prepared	69%	71%	68%	52%	62%	72%	76%	73%	74%	61%	66%	68%	67%	78%	69%	69%	62%	75%	68%
Net: Didn't prepare	22%	21%	22%	36%	26%	18%	18%	21%	21%	22%	26%	16%	27%	16%	24%	22%	16%	18%	32%

cn. q3a\_4. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

Helping my children (e.g. with numbers, schoolwork etc.)

Unweighted base	399	167	232	8	86	164	117	24	264	135	77	59	34	45	107	322	25	37	15
Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification with children aged 18 and under	440	185	255	13	106	184	115	23	257	183	87	70	38	51	124	370	20	33	17
Prepared me very well	25%	29%	22%	46%	23%	24%	26%	25%	25%	25%	34%	19%	30%	32%	18%	25%	20%	28%	23%
Prepared me fairly well	44%	49%	41%	31%	34%	48%	48%	52%	48%	38%	40%	47%	40%	44%	47%	44%	50%	50%	31%
Didn't prepare me very well	14%	11%	16%	5%	20%	13%	14%	-	11%	18%	12%	11%	20%	12%	16%	14%	10%	12%	19%
Didn't prepare me at all	6%	4%	8%	-	4%	7%	7%	14%	8%	4%	4%	8%	4%	4%	8%	6%	2%	2%	20%
Don't know/ can't recall	10%	7%	13%	18%	20%	8%	5%	8%	8%	14%	10%	15%	6%	8%	11%	10%	18%	8%	8%
Net: Prepared	69%	78%	63%	77%	57%	72%	74%	78%	74%	64%	74%	66%	70%	76%	65%	69%	70%	78%	54%
Net: Didn't prepare	20%	15%	24%	5%	24%	20%	21%	14%	19%	22%	17%	19%	24%	16%	24%	20%	12%	14%	38%

cn. q3a\_5. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

Understanding maths/ statistics in the media

Unweighted base	1728	818	910	220	244	295	376	593	1116	612	389	258	153	215	396	1411	114	158	45
Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification	1681	812	869	231	287	308	344	511	995	685	392	271	146	216	390	1415	85	136	45
Prepared me very well	24%	28%	20%	17%	12%	20%	27%	35%	26%	21%	26%	21%	20%	27%	22%	23%	27%	29%	21%
Prepared me fairly well	40%	44%	37%	44%	44%	44%	40%	35%	42%	37%	38%	39%	41%	42%	42%	41%	39%	40%	34%
Didn't prepare me very well	17%	14%	19%	17%	17%	19%	18%	14%	17%	16%	16%	15%	16%	15%	19%	16%	20%	17%	23%
Didn't prepare me at all	11%	7%	15%	15%	14%	9%	9%	10%	10%	13%	11%	12%	16%	11%	12%	12%	2%	7%	16%
Don't know/ can't recall	8%	7%	9%	7%	12%	9%	6%	6%	5%	12%	8%	13%	7%	5%	5%	8%	12%	7%	6%
Net: Prepared	64%	72%	57%	61%	56%	63%	66%	69%	68%	58%	64%	61%	61%	69%	65%	64%	66%	69%	55%
Net: Didn't prepare	28%	21%	34%	32%	32%	27%	28%	25%	27%	30%	27%	27%	33%	26%	30%	28%	22%	24%	39%

cn. q3a\_6. To what extent, if at all, do you think studying for a Maths GCSE, O Level, School Certificate or similar qualification, prepared you well for each of the following? (Please select one option on each row)

Understanding health, food and diet (e.g. understanding food labelling, alcohol units, medicine dosages, treatment options etc.)

Unweighted base	1728	818	910	220	244	295	376	593	1116	612	389	258	153	215	396	1411	114	158	45
Base: All UK adults that studied for a Maths GCSE, O Level, School Certificate or similar qualification	1681	812	869	231	287	308	344	511	995	685	392	271	146	216	390	1415	85	136	45
Prepared me very well	22%	23%	21%	15%	15%	16%	22%	31%	23%	19%	23%	23%	21%	22%	19%	21%	20%	27%	18%
Prepared me fairly well	34%	34%	33%	31%	31%	38%	37%	31%	34%	33%	29%	34%	35%	34%	39%	34%	30%	30%	33%
Didn't prepare me very well	19%	19%	18%	24%	22%	18%	18%	15%	18%	18%	21%	16%	19%	16%	16%	18%	28%	20%	30%
Didn't prepare me at all	18%	16%	19%	22%	19%	18%	16%	16%	16%	19%	17%	16%	19%	19%	22%	18%	13%	14%	14%
Don't know/ can't recall	9%	8%	9%	9%	13%	9%	8%	6%	7%	11%	10%	12%	6%	9%	5%	9%	9%	10%	6%
Net: Prepared	55%	57%	54%	45%	46%	54%	59%	63%	57%	52%	52%	56%	56%	58%	55%	50%	56%	51%	51%
Net: Didn't prepare	36%	35%	38%	46%	41%	37%	33%	31%	36%	37%	38%	32%	38%	35%	37%	36%	41%	34%	43%

CCN\_Q5. For the following question, please think about the numbers/ calculations that may be required to understand everyday activities...

Which, if any, of the following have you ever struggled with in terms of the numbers and methods involved? (Please select all that apply)

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
Base: All UK adults	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
The amount of sugar, salt or fat content on food labels	11%	9%	12%	8%	13%	7%	10%	12%	10%	11%	11%	11%	8%	13%	10%	11%	12%	8%	12%
Alcohol units I consume	7%	7%	6%	11%	13%	7%	5%	3%	7%	7%	5%	7%	5%	10%	8%	7%	11%	2%	7%
Amount of calories in food and drink	8%	10%	7%	8%	9%	9%	6%	9%	8%	9%	8%	12%	10%	11%	7%	8%	6%	9%	10%
Measurements of body weight or body mass index (BMI)	14%	12%	15%	15%	17%	11%	12%	15%	12%	16%	15%	16%	13%	13%	11%	14%	19%	15%	9%
Working out medicine doses from instructions on the label	3%	3%	3%	4%	7%	4%	2%	1%	3%	3%	2%	5%	3%	5%	3%	3%	1%	2%	-
Blood pressure or body temperature levels	10%	9%	12%	12%	12%	12%	10%	8%	10%	11%	9%	14%	10%	16%	7%	11%	7%	8%	14%
My chance (in %) of developing a certain disease/ condition (e.g. health risks based on age, gender, medical history etc.)	9%	8%	11%	13%	10%	11%	7%	8%	9%	10%	7%	8%	12%	14%	9%	9%	10%	6%	10%

None of these	62%	64%	61%	57%	49%	61%	69%	67%	66%	58%	61%	62%	64%	56%	66%	62%	63%	66%	56%
Don't know	6%	6%	6%	9%	11%	9%	4%	4%	4%	9%	7%	6%	5%	8%	6%	6%	6%	6%	9%

**CNN\_Q4.** This image has been taken from a chocolate bar label. It shows how much energy, fat, sugars and salt the chocolate bar contains, as percentages of your daily reference intake (which used to be known as the guideline daily amount).

Which ONE, if any, of the following comes closest to the daily reference intake for sugars?

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
50g	20%	16%	24%	14%	16%	20%	21%	23%	19%	21%	18%	20%	27%	17%	20%	20%	16%	20%	25%
75g	15%	12%	17%	22%	19%	13%	12%	13%	16%	13%	12%	16%	12%	16%	14%	18%	18%	19%	9%
90g	26%	36%	18%	34%	33%	30%	27%	19%	30%	21%	29%	25%	23%	31%	28%	28%	18%	21%	21%
100g	6%	8%	5%	6%	4%	6%	9%	6%	6%	7%	4%	8%	9%	7%	5%	6%	9%	8%	8%
110g	3%	3%	3%	4%	3%	3%	3%	2%	3%	3%	3%	3%	1%	3%	3%	3%	6%	1%	1%
170g	6%	5%	8%	3%	5%	7%	8%	8%	6%	6%	6%	7%	9%	3%	6%	6%	10%	7%	5%
Don't know	24%	21%	26%	18%	20%	21%	22%	30%	19%	29%	28%	21%	19%	22%	23%	23%	22%	23%	31%

**fnn\_q8a\_1.** Regardless of your actual ability in this area, to what extent do you agree or disagree with the following statement?

"I would feel embarrassed to tell someone I was no good at reading and writing"

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Strongly agree	29%	29%	29%	36%	27%	32%	24%	29%	31%	26%	28%	30%	24%	34%	28%	29%	28%	32%	26%
Agree	41%	39%	43%	43%	40%	38%	45%	40%	43%	39%	41%	38%	48%	43%	40%	41%	45%	39%	32%
Disagree	16%	18%	15%	11%	14%	15%	19%	18%	15%	18%	17%	16%	18%	9%	19%	16%	17%	17%	21%
Strongly disagree	7%	8%	7%	6%	9%	7%	7%	8%	6%	9%	7%	7%	6%	11%	7%	8%	5%	9%	3%
Don't know	6%	6%	6%	3%	11%	8%	5%	5%	5%	8%	6%	10%	4%	4%	6%	6%	4%	4%	18%
<b>Net: Agree</b>	<b>70%</b>	<b>68%</b>	<b>72%</b>	<b>79%</b>	<b>67%</b>	<b>69%</b>	<b>69%</b>	<b>69%</b>	<b>74%</b>	<b>65%</b>	<b>70%</b>	<b>67%</b>	<b>72%</b>	<b>77%</b>	<b>68%</b>	<b>70%</b>	<b>74%</b>	<b>70%</b>	<b>58%</b>
<b>Net: Disagree</b>	<b>24%</b>	<b>26%</b>	<b>22%</b>	<b>17%</b>	<b>22%</b>	<b>22%</b>	<b>26%</b>	<b>26%</b>	<b>21%</b>	<b>27%</b>	<b>24%</b>	<b>23%</b>	<b>24%</b>	<b>19%</b>	<b>26%</b>	<b>24%</b>	<b>22%</b>	<b>25%</b>	<b>23%</b>

**fnn\_q8a\_2.** Regardless of your actual ability in this area, to what extent do you agree or disagree with the following statement?

"I would feel embarrassed to tell someone I was no good with numbers and maths"

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Strongly agree	18%	20%	16%	25%	17%	19%	13%	18%	20%	16%	19%	19%	12%	20%	19%	18%	15%	19%	16%
Agree	40%	40%	40%	45%	38%	41%	40%	37%	40%	39%	39%	37%	41%	44%	40%	40%	46%	37%	25%
Disagree	30%	27%	32%	20%	29%	26%	35%	32%	29%	30%	28%	30%	33%	23%	28%	28%	33%	34%	51%
Strongly disagree	8%	9%	8%	9%	8%	7%	8%	9%	7%	9%	9%	6%	10%	10%	9%	9%	4%	7%	3%
Don't know	4%	4%	4%	1%	9%	6%	3%	4%	4%	5%	5%	7%	4%	3%	3%	5%	1%	3%	5%
<b>Net: Agree</b>	<b>58%</b>	<b>59%</b>	<b>56%</b>	<b>70%</b>	<b>55%</b>	<b>60%</b>	<b>54%</b>	<b>56%</b>	<b>60%</b>	<b>55%</b>	<b>58%</b>	<b>56%</b>	<b>53%</b>	<b>64%</b>	<b>59%</b>	<b>58%</b>	<b>61%</b>	<b>56%</b>	<b>41%</b>
<b>Net: Disagree</b>	<b>38%</b>	<b>36%</b>	<b>40%</b>	<b>29%</b>	<b>37%</b>	<b>34%</b>	<b>43%</b>	<b>41%</b>	<b>37%</b>	<b>40%</b>	<b>37%</b>	<b>36%</b>	<b>43%</b>	<b>33%</b>	<b>38%</b>	<b>37%</b>	<b>38%</b>	<b>41%</b>	<b>54%</b>

**FNN\_Q10a.** "National Numeracy" is an organisation that focuses on adults and children with low levels of numeracy skills.

Before taking this survey, had you heard of them?

Unweighted base	2072	989	1083	231	271	322	440	808	1254	818	472	311	187	252	470	1692	130	198	52
<b>Base: All UK adults</b>	2072	997	1075	249	326	347	413	738	1140	932	495	332	193	257	460	1736	102	176	58
Yes, I had	11%	10%	11%	9%	8%	8%	10%	15%	11%	11%	10%	15%	14%	10%	11%	12%	11%	6%	4%
No, I hadn't	89%	90%	89%	91%	92%	92%	90%	85%	89%	89%	90%	85%	86%	90%	89%	88%	89%	94%	96%

Cell Contents (Column Percentages)